

CMST 2060 PUBLIC SPEAKING¹
SPRING 2019

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Office: Coates Hall #147

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Office Hours: 10:30am-11:30am MW Coates Hall

12:00pm-1:00pm TThurs Blake Hall ARC Office (directly across the living room from the classroom)

As a classroom community, our capacity to generate excitement is deeply affected by our interest in one another, in hearing one another's voices, in recognizing one another's presence. bell hooks

Text: Valenzano, et. al. *The Speaker's Primer : LSU Custom Edition*. Fountainhead Press, 2018.

A note of welcome: I know many of you dread this course, but I have also known many students who wind up thriving in this course despite their initial fears. I invite you this semester to step outside your comfort zone, to surprise yourself by developing new levels of confidence, and to engage deeply with the classroom learning community I hope we build together. Please read this syllabus from top to bottom as it is filled with important information for how the course operates, expectations for you, and a detailed explanation of the Research Participation System which you will be expected to complete outside of class on your own.

COURSE DESCRIPTION/GOALS

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse

¹ Many thanks and much credit for ideas and language in this syllabus go to Dr. Ashley Jones-Bodie, Dr. Danielle McGeough, and Dr. Annemarie Galeucia.

As a result of this course, students should:

- Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
- Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
- Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
- Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
- Analyze and discuss speeches of historical, political and social significance.
- Examine one's own biases as listeners, classroom community members, and consumers of information.

To achieve these goals, we will apply assignments and activities that provide you the opportunity to:

- Practice various speech composition and delivery techniques in many informal "activity" speeches.
- Research, draft, get feedback on, edit, and deliver four original formal speeches.
- Present readings of critical material in small groups.
- Collaborate with peers to complete a comprehensive final exam.
- Practice critical and empathetic listening skills
- Practice giving and incorporating useful feedback to peers.

Please know that this course is not about influencing your personal politics, but the course will periodically ask you to engage with political material and in political discussion. You will never be graded on the content of your opinions (the *composition* of your opinions, however, is always fair game).

COURSE POLICIES

Attendance & Participation: This is a highly interactive, activity-based course and attendance at each class meeting is expected. Your class community will come to rely on you, your input, and your skills, and you will be missed if you are not in attendance. This class is very much about practicing the skill of public speaking (and listening) live and in person. **If you anticipate missing a lot of class, this is not the right section of this course for you. MWF classes are allowed 3 unexcused absences, Tues/Thurs classes are allowed 2 unexcused absences. Any classes missed beyond that will be deducted 3pts from your participation grade.**

Technology Policy: The class aspires to be an oasis of sorts from technological interconnectivity, preferring and examining the immediate experience instead. No phones or computers out unless directed, please! You can lose points from your

participation grade for being on a screen unless directed. **If you are found using either of these devices you will be penalized 5pts for each usage. This will be taken from your participation grade.**

Plagiarism: You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting (although it has also made it rather easy to test for plagiarized work). Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. Your speech is considered as plagiarized in part or entirely if you do any of the following:

- Submit a paper or speech that was written by someone other than you.
- Submit a paper or speech in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper or speech in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Extra Credit: No extra credit assignment will be allowed.

Grades: Final grades will be determined based on points earned in the following assignments. All work must be done during the semester.

4 MAJOR SPEECES (50% of overall course grade):

Introductory Speech 6% - 60 points

Informative Speech 15% - 150 points

Persuasive Speech 20% - 200 points

Commemorative Speech 10% - 100 points

- A portion of each of the four major speech assignments will be based upon written components (Speech Outlines and Speech).

Research Participation Requirement 2% - 20 points
 Activity Speeches 12% - 120 points
 Reading Assessments 15% - 150 points

EXAMS (20% of overall course grade):
 Midterm Exam 10% - 100 points
 Final Exam 10% - 100 points

Your final grade assignment will be based on your total score at the end of the semester.

Final grades will be assigned as follows:

A+ ... 970-1000 points
A ... 930-969 points
A - ... 900-929 points
B + ... 870-899 points
B ... 830-869 points
B - ... 800-829 points
C + ... 770-799 points
C ... 730-769 points
C - ... 700-729 points
D + ... 670-699 points
D ... 630-669 points
D - ... 600-629 points
F ... 0-599 points

“A” means you have **excelled** in your performance or written work, expending special time and energy to make something you well know is impressive. “A” work makes me—and your peer audience—say “Wow!”

“B” means you have completed all assignments **and** have gone the extra step beyond. A “B” indicates that you have thoroughly prepared, followed the assignment requirements, and made the audience/reader interested in your work.

“C” means you have successfully accomplished the assignments and are able to construct and deliver a solid performance or written assignment, but have not put in the kind of extra time and energy that distinguishes your work from the average effort.

“D” and “F” indicate you have not met the basic criteria of assignments and/or you have turned in or presented deficient work.

Please note, in accordance with the Federal Buckley Amendment, grades will **not** be discussed through email, over the phone, or in class. **You must discuss a grade in person during office hours within two (2) weeks of receiving the grade. After two weeks, discussion and changes to grades will not be possible.**

Missed Speeches:

The course moves quickly and we all rely on each other to show up on speaking days to make sure everyone's speeches fit into the tight schedule. **If you are late on the day you are suppose to speak and miss your time slot, 10pts will be deducted from your speech total and you will be allowed to speak at the end of the speaking rotation on that day. If a student is absent the day she/he is scheduled to speak and has not made prior arrangements with the instructor, 20 points will be deducted from your speech grade. You will be allowed to give your speech on make up day, at the end of the semester.** You will know your speaking day in advance, so the only possible way around this deduction is a formal university excused absence. If a speaker knows they cannot attend class the day of an assigned speech presentation, they can trade spots with another student without penalty. If you are too sick to make it to a speech day, please stay home and take care of yourself, but you must drag up and go get a doctor's excuse if you want to do the speech on a different day without penalty. Showing respect for your classmates by arriving on time to class on the day of presentations is of great importance to me.

Late Work:

Assignments must be turned in at the beginning of class. If turned in after class has started the maximum point value you will receive is one half of the actual total. Assignments will not be accepted after class has ended. I do not accept assignments through email.

All assignments must be typed.

Email: My inbox is a super high traffic zone and I ask you to try to find answers to questions for yourself before you email me. If you can wait to ask question in class or ask the question of your peers instead of me, please do. I reserve the right not to answer emails when the answer is in the syllabus or I said it 5 times in class or I previously emailed it to the class. Please don't take it personally—its not—I actually just don't have time to answer it. On the other hand, if you don't get a reply to something you really need addressing, go ahead and email me again! I won't be offended so long as your tone remains polite. If you do email, remember that email in a school setting is a formal channel. Please include a greeting, a closing, and your name as a signature. Also, your subject should read: YOUR NAME, YOUR CLASS (2060), and the TIME OF YOUR CLASS. I will not accept any classwork via email as organizing work submitted in different forms is too cumbersome for me.

Course Assignments

Major Speeches: Detailed assignments for each major speech will be posted in full on Moodle along with grade sheets (rubrics). You will be allowed to use outlines for

the first three speech assignments. Using extensive notes, instead of an approved outline and reading heavily from it will lower your grade considerably.

Research Participation System: You are responsible for reading the following information found below on this syllabus and implementing it; grading for this element of the class is out of my hands.

Research Participation Requirements

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. **For each course in which a student is enrolled, he or she must complete 2 research credits.** You can fulfill your requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 2% of your total grade; you will receive your 2% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by **Tuesday of the LAST WEEK of class at 11:55 PM** (the Tuesday of dead week) April 23, 2019. Your instructor will receive and upload your credit to Moodle once this deadline has passed.

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your

various CMST courses. ***All students will need to request a new account as of Fall 2018, as old accounts have been deleted.***

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule. ***ONLY opportunities with CMST at the beginning will count toward your CMST classes.***

When you create your account, it will be important to designate the CMST course you want to the credits assigned to. Make sure you choose the correct Course, Section and Instructor. Failure to do this will keep the instructor from receiving your credits. For each CMST course participating in the RPS system, you will need to earn 2 credits for each course. For example, if you are enrolled in CMST 2010 and CMST 2060, you will need to earn 4 total credits.

It is very important when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESEARCH and STUDIES. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

LSU COMMITMENT TO COMMUNITY

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which Students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;
- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

TITLE IX & Sexual Misconduct Policy

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

If you have concerns, you can contact:

University Contacts

Jennie Stewart Campus Title IX Coordinator jstewart@lsu.edu	Maria Fuentes_Martin Title IX Deputy Coordinator for Students mari@lsu.edu
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LSU Office of Human Resource Management 110 Thomas Boyd Hall Baton Rouge, LA 70803 225-578-8200	LSU Dean of Students 333 Student Union Baton Rouge, LA 70803 225-578-9442
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Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
Professor and Chair of the Department of Communication Studies

Dr. Bonny McDonald, bmcd021@lsu.edu
Director of Basic Courses, Department of Communication Studies

Raquel M. Robvais, rrobva1@lsu.edu
CMST 2060 Instructor of Record

LSU Speech and Debate Team

If you are student who may be interested in debate, public speaking, or acting/performance, then the LSU Speech and Debate Team is perfect for you! Speech and debate is an intercollegiate activity where students debate, interpret literature through oral performance, and write and perform their own persuasive and informative speeches! Membership is open to all LSU students and no prior experience is required. Our students travel to compete at other universities and colleges, produce performances and debates on campus, and curate community workshops. Students who've been affiliated with speech and debate programs find success from the courtroom to Hollywood! If interested check out our social media at: https://www.facebook.com/LSUSpeechDebate/?ref=br_rs.

Organization for Communication Studies (OCS)

The Organization for Communication Studies (OCS) is for any undergraduate LSU student interested in Communication Studies. Whether you are a CMST major, minor, or any student interested in Communication Studies, our goal is to create a network of students and faculty united by a shared interest in communication, a desire to better one's self through interpersonal interactions, and a sense of duty to the CMST Department and local LSU Community.

Members of OCS will have opportunities to meet with representatives from various businesses and institutions to receive career search tips and learn about areas such as hospitality, customer service, recreation and tourism, sales and marketing, and various entry level trainee programs.

OCS members will also participate in department events such as hosting the OCS Fall Kickoff, the Public Speaking Competition, and the annual department Awards Banquet.

If you are interested in joining OCS, please email your request to:

Dr. Joni M. Butcher, Faculty Advisor

jbutche@lsu.edu

HAVE YOU DECLARED YOUR MAJOR OR MINOR?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

