

## CMST 2060 PUBLIC SPEAKING (ON HEALTH TOPICS)

Spring 2019 – Sections: 5, 17, 21, 27, & 28

<b>Instructor:</b> Dr. Patrick McElearney
<b>Office:</b> Prescott 124A
<b>Office Hours:</b> Mon/Fri: 9:30 – 10:15, 11:30 – 12:15; Wed: 9:30 – 10:15; 3:30 – 4:45
<b>Email:</b> Please email me through Moodle first (pmcele1@lsu.edu)
<b>Required Texts:</b> Valenzano, et. al. <i>The Speaker's Primer : LSU Custom Edition</i> . Fountainhead Press, 2018.

### OVERALL COURSE INFORMATION:

**General Education Statement:** As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

As a result of this course, students should:

- Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
- Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
- Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
- Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
- Analyze and discuss speeches of historical, political and social significance.
- Examine one's own biases as a listener, community member, and consumer of information.

To achieve these goals, we will apply assignments and activities that provide you the opportunity to:

- Practice various speech composition and delivery techniques in many informal "activity" speeches.
- Research, draft, get feedback on, edit, and deliver four original formal speeches.
- Present readings of critical material in small groups.
- Collaborate with peers to complete a comprehensive final exam.
- Practice critical and empathetic listening skills
- Practice giving and incorporating useful feedback to peers.

Please know that this course is not about influencing your personal politics, but the course will periodically ask you to engage with political material and in political discussion. I will not grade on the content of your opinions (the *composition* of your opinions, however, is always fair game).

## COURSE POLICIES

**Attendance & Participation:** I expect students to attend all classes. Studies consistently show class attendance directly correlates with higher grades. For this reason, your participation grade consists of attendance and how well you participate on class activities. I understand you are adults and have lives outside of the classroom, so I offer each student three absences that will not affect your participation grade. I suggest saving these absences for when you need them such as unexpected emergencies (e.g. you have a flat tire, you could not get out of work, you are not feeling well but did not go to the physician, et cetera). Please know that these free absences excuse you only from your missed participation grade and do not excuse you from work that is due or if I have scheduled a formal activity (formal activities are graded outside of participation, which I have noted on the schedule in Moodle). For any absence, students must make up assignments.

**Plagiarism:** You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting (although it has also made it rather easy to test for plagiarized work). Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. **Your assignment is considered as plagiarized in part or entirely if you do any of the following:**

- Submit a paper or speech that was written by someone other than you.
- Submit a paper or speech in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper or speech in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

**Cell Phones/Laptops/Tablet Devices-** The use of these devices are prohibited in our class sessions when not taking notes related to the class. If I see you using these devices during activities, then you will lose participation for that day. In addition, if I see you using these devices for purposes unrelated to the class, then you will lose participation for that day. This is not something I will announce in front of the class, I will simply make a note in my records.

**Late Work:** I expect students to turn in assignments on the days that they are due. I do not accept late work. If you have a compelling circumstance in which you had to miss an assignment (e.g. physician quarantined you, you had a car accident, et cetera) then please do two things: (1) contact me within one week of the missed assignment (the earlier the better); and (2) provide me with evidence of your absence (e.g. letter from physician excusing you; tow-truck receipt or repair work from the bodyshop, et cetera)—evidence should be dated.

**Discussing Grades:** Any questions or concerns that you may have about your grades should be addressed to me in person. I prefer that you come to my office hours (or make an appointment with me) for these matters. You may email me about setting up an appointment or give me a heads up about coming to my office hours, but please do not send questions about your grade electronically. Emailed questions will receive the automated response of “please come to my office hours to address your concerns.”

## UNIVERSITY POLICIES

**TITLE IX & Sexual Misconduct Policy:** Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. PM-73, the University’s Permanent Memorandum on Title IX and Sexual Misconduct (PM-73) was developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. PM-73 establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

LSU is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

**Disabilities:** The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letter, please meet with me to discuss the provisions of those accommodations.

**ASSIGNMENTS:** Detailed instructions, grading rubric, and checklists will be posted in Moodle.

4 MAJOR SPEECHES (50% of overall course grade):

Introductory Speech ..... 5% - 50 points

Informative Speech ..... 15% - 150 points

Persuasive Speech ..... 25% - 250 points

Commemorative Speech ..... 5% - 50 points

- A portion of each of the four major speech assignments will be based upon written components (Speech Outlines, Speech Self-Evaluations, etc.) in addition to an in-class presentation component.

**OTHER ASSIGNMENTS (30% of overall course grade):**

Research Participation Requirement .....3% - 30 points  
Activity Speeches ..... 12% - 120 points  
Reading Assessments ..... 15% - 150 points

**EXAMS (20% of overall course grade):**

Midterm Exam ..... 10% - 100 points  
Final Exam ..... 10% - 100 points

Your final grade assignment will be based on your total score at the end of the semester.

Final grades will be assigned as follows:

**GRADING SCALE:**

Point Range	Letter Grade
970.00 - 1000.00	A+
930.00 - 969.99	A
900.00 - 929.99	A-
870.00 - 899.99	B+
830.00 - 869.99	B
800.00 - 829.99	B-
770.00 - 799.99	C+
730.00 - 769.99	C
700.00 - 729.99	C-
670.00 - 699.99	D+
630.00 - 669.99	D
600.00 - 629.99	D-
F < 600 points	F

Your final grade assignment will be based on your total score at the end of the semester.

**RESEARCH PARTICIPATION (3%=30 points)**

**Research Participation Requirements**

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. **For each course in which a student is enrolled, he or she must complete 2 research credits.** You can fulfill your requirement by:

**1. Participating in research studies conducted in the Department of Communication Studies.**

All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

**2. Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

**3. Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

**The research learning requirement is worth 2% of your total grade;** you will receive your 2% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by ***Tuesday of the LAST WEEK of class at 11:55 PM*** (the Tuesday of dead week). Your instructor will receive and upload your credit to Moodle once this deadline has passed.

**ALL available options to earn credit are posted on an electronic bulletin board** located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses. ***All students will need to request a new account as of Fall 2018, as old accounts have been deleted.***

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule. ***ONLY opportunities with CMST at the beginning will count toward your CMST classes.***

**When you create your account, it will be important to designate the CMST course you want to the credits assigned to.** Make sure you choose the correct Course, Section and Instructor. Failure to do this will keep the instructor from receiving your credits. For each CMST course participating in the RPS system, you will need to earn 2 credits for each course. For example, if you are enrolled in CMST 2010 and CMST 2060, you will need to earn 4 total credits.

It is very important when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESEARCH and STUDIES. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu).

## **HAVE YOU DECLARED A MAJOR OR MINOR?**

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- Public Discourse
- Art and Culture
- Professional Communication
- Communication in Human Relationships
- Visual and Mediated Communication
- Create your Own Pathway

More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at his office, 135 Coates Hall.

### **Organization for Communication Studies (OCS)**

The Organization for Communication Studies (OCS) is for any undergraduate LSU student interested in Communication Studies. Whether you are a CMST major, minor, or any student interested in Communication Studies, our goal is to create a network of students and faculty united by a shared interest in communication, a desire to better one’s self through interpersonal interactions, and a sense of duty to the CMST Department and local LSU Community.

Members of OCS will have opportunities to meet with representatives from various businesses and institutions to receive career search tips and learn about areas such as hospitality, customer service, recreation and tourism, sales and marketing, and various entry level trainee programs.

OCS members will also participate in department events such as hosting the OCS Fall Kickoff, the Public Speaking Competition, and the annual department Awards Banquet.

If you are interested in joining OCS, please email your request to:

Dr. Joni M. Butcher, Faculty Advisor [jbutche@lsu.edu](mailto:jbutche@lsu.edu)

**COURSE SCHEDULE: SEE MOODLE FOR WEEKLY CALENDAR AND ASSIGNMENTS**