

CMST 2060: PUBLIC SPEAKING

Department of Communication Studies | College of Humanities & Social Sciences

Spring 2017

Section: 19

MWF 12:30pm – 1:20pm

Coates 234



Instructor: **Greg Langner**
Email: **glangn1@lsu.edu**

Office: **Coats Hall 321**
Office Hours: **MWF 1:30pm – 2:20pm**

Required Text/Material:

Lucas, Stephen E. (2012) *The Art of Public Speaking* (12th ed). McGraw Hill.

You will also be required to have your own *standard SD memory card* for this class.

Course Description/Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well-researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political, and social significance.

COURSE POLICIES

Special Needs Accommodation: The American with Disabilities Act and the Rehabilitations Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged." After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Attendance & Participation: After more than one unexcused absence, your overall grade will decrease by 1% for each recurring unexcused absence. Bring your textbook and your SD card to *every* class. Be prepared to participate in class discussions.

Classroom Respect: Do not talk when others are speaking. Give your full attention during class discussions and when your fellow students are giving speeches. Arrive to class on time. Communicate with your instructor via email regularly!

Missed Speeches & Late Work: Late work will not be accepted without prior permission from the instructor or approved documentation of an excused absence. Assignments are turned in at the beginning of the class that they are due.

Technology: Do not have your phone out during class; keep your phone on silent or vibrate. If you use your phone during another student's speech you will automatically lose 10% of your grade on that same speech. Laptops and tablets are not permitted in this class.

Plagiarism/Academic Integrity: Plagiarism will not be tolerated. If you plagiarize a speech or any other assignment, you will receive an automatic F in the *class*. If you cheat during an exam or a quiz, you will receive an automatic F on that exam/quiz. If you attempt to cheat on an exam or quiz a second time you may receive an automatic F in the class.

Extra Credit: No extra credit assignments will be allowed.

GRADES

Final grades will be determined based on scores earned in the following assignments (all work must be done *during* the semester):

Speeches/Interview (50% of overall grade):

Informative Speech (15%)

Commemorative Speech (10%)

Persuasive Speech (15%)

Mock Interview (10%)

A portion of each of the four major speech assignments will be based upon written components speech outlines, self-reflections in addition to an in-class presentation component (see Grade Breakdown below).

Activity Speeches/Class Participation (12% of overall grade): These are basic and impromptu speeches that are developed and delivered *in-class only*.

Quizzes (15% of overall grade): You will periodically have in-class quizzes based on readings that are due for that day.

Midterm Exam (10% of overall grade): You will have a midterm exam based on material covered both in readings and in class.

Final Exam (10% of overall grade): You will have a cumulative final exam based on material covered both in readings and in class.

Research Participation Requirement (3% of overall grade): The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by:

1. **Participating in research studies conducted in the Department of Communication Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. **Participating in an organized departmental function such as debate or public speaking competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. **Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by Tuesday April 25 at 11:59 PM.

ALL available options to earn credit are posted on an electronic bulletin board located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note **that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled “RPS – Instructions for Students.” You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

Grade Breakdown

Informative Speech	_____ /100	Quiz 1	_____ /30
Speech Outline	_____ /25	Quiz 2	_____ /30
Speech Reflection	_____ /25	Quiz 3	_____ /30
		Quiz 4	_____ /30
Persuasive Speech	_____ /100	Quiz 5	_____ /30
Speech Outline	_____ /25		
Speech Reflection	_____ /25	Midterm	_____ /100
		Final Exam	_____ /100
Commemorative Speech	_____ /100		
Speech Outline	_____ /25	Participation	_____ /120
Speech Reflection	_____ /25	Research	_____ /30
Mock Interview	_____ /75		
Resume	_____ /25	TOTAL	_____ /1000

Your final grade assignment will be based on your total score at the end of the semester. Final grades will be assigned as follows:

A+ (97% - 100%)	B+ (87% - 89%)	C+ (77% - 79%)	D+ (67% - 69%)	F (0% - 59%)
A (93% - 96%)	B (83% - 86%)	C (73% - 76%)	D (63% - 66%)	
A- (90% - 92%)	B- (80% - 82%)	C- (70% - 72%)	D- (60% - 62%)	

LSU COMMITMENT TO COMMUNITY

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which Students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;
- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

TITLE IX & SEXUAL MISCONDUCT POLICY

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

If you have concerns you can contact:

University Contacts

Gaston Reinoso

Campus Title IX Coordinator
gastonr@lsu.edu
LSU Office of Human Resource Management
110 Thomas Boyd Hall
Baton Rouge, LA 70803
225-578-8200

Maria Fuentes_Martin

Campus Title IX Deputy Coordinator
mari@lsu.edu
LSU Dean of Students
333 Student Union
Baton Rouge, LA 70803
225-578-9442

Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
Professor and Chair of the Department of Communication Studies

Dr. Ashley Jones-Bodie, ajb@lsu.edu
Director of Basic Courses, Department of Communication Studies

Or you may contact me. See contact information at top of the syllabus.

HAVE YOU DECLARED YOUR MAJOR OR MINOR YET?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

TENTATIVE COURSE SCHEDULE (subject to change)

Week	Day	Topic(s)	Assignment/Reading Due
1	M 01/09	No class yet!	
	W 01/11	Introductions & Syllabus Review	
	F 01/13	Discussion: Bias	
2	M 01/16	No class: Martin Luther King Jr. Day	
	W 01/18	Lecture: <i>Chapter 5: Selecting a Topic and a Purpose</i> <i>Chapter 8: Supporting Your Ideas</i>	Chapters 5+6
	F 01/20	Discussion: Research	See Reading(s) on Moodle
3	M 01/23	Lecture: <i>Chapter 15: Speaking to Inform</i>	Chapter 15
	W 01/25	Activity: Topic Workshop	
	F 01/27	Discussion: Topic Workshop (part 2)	
4	M 01/30	Lecture: <i>Chapters 14: Using Visual Aids</i>	Chapter 14
	W 02/01	Activity: TBD	
	F 02/03	Activity: TBD	
5	M 02/06	Lecture: <i>Chapters 9-11: Organizing and Outlining the Speech</i>	Chapters 9-11
	W 02/08	Activity: Speech Workshop	Informative Outline Due
	F 02/10	Activity: Speech Workshop (continued)	
6	M 02/13	<i>Informative Speeches</i>	
	W 02/15	<i>Informative Speeches</i>	
	F 02/17	<i>Informative Speeches</i>	
7	M 02/20	Lecture: <i>Chapter 13: Delivery</i>	Chapter 13
	W 02/22	Activity: TBD	
	F 02/24	MIDTERM	
8	M 02/27	No class: Mardi Gras holiday	
	W 03/01	Lecture: <i>Chapter 16: Speaking to Persuade</i>	Chapter 16
	F 03/03	Online Class: Chapter 12: Using Language	Chapter 12
9	M 03/06	Lecture: <i>Chapter 17: Methods of Persuasion</i>	Chapter 17
	W 03/08	Activity: TBD	
	F 03/10	Discussion: TBD	
10	M 03/13	Lecture: <i>Chapter 6: Analyzing the Audience</i>	Chapter 6
	W 03/15	Activity: Speech Workshop	Persuasive Outline Due
	F 03/17	Activity: Speech Workshop (continued)	

11	M 03/20	<i>Persuasive Speeches</i>	
	W 03/22	<i>Persuasive Speeches</i>	
	F 03/24	<i>Persuasive Speeches</i>	
12	M 03/27	Lecture: <i>Chapter 19: Speaking in Small Groups</i>	Chapter 19
	W 03/29	Activity: TBD	
	F 03/31	Discussion: TBD	
13	M 04/03	Activity: Speech Workshop	
	W 04/05	<i>Commemorative Speeches</i>	
	F 04/07	<i>Commemorative Speeches</i>	
Spring Break!			
14	M 04/17	Lecture: Interview Strategies	
	W 04/19	Activity: Interview Workshop	Resume Due
	F 04/21	Discussion: TBD	See Reading(s) on Moodle
15	M 04/24	<i>Mock Interviews</i>	
	W 04/26	<i>Mock Interviews</i>	
	F 04/28	Final Review	
Final	T 05/02	FINAL EXAM: May 2nd, 12:30pm – 2:30pm	