

## CMST 2060 PUBLIC SPEAKING Spring 2018

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Office Hours: Tuesday and Thursday 12:00-1:30 (please make an appointment)

**Text:** The Speaker's Primer (Custom LSU Editions) CMST 2060 Introduction to Public Speaking 2018

### COURSE DESCRIPTION/GOALS

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

*As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.*

As a result of this course, students should:

- Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
- Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
- Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
- Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
- Analyze and discuss speeches of historical, political and social significance.

Examine one's own biases as listeners, classroom community members, and consumers of information.

Plagiarism: You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting (although it has also made it rather easy to test for

plagiarized work). Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html> .**Your speech is considered as plagiarized in part or entirely if you do any of the following:**

- Submit a paper or speech that was written by someone other than you.
- Submit a paper or speech in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper or speech in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Extra Credit: No extra credit assignment will be allowed.

Grades: Final grades will be determined based on points earned in the following assignments. All work must be done during the semester.

“A” means you have **excelled** in your performance or written work, expending special time and energy to make something you well know is impressive. “A” work makes me—and your peer audience—say “Wow!”

“B” means you have completed all assignments **and** have gone the extra step beyond. A “B” indicates that you have thoroughly prepared, followed the assignment requirements, and made the audience/reader interested in your work.

“C” means you have successfully accomplished the assignments and are able to construct and deliver a solid performance or written assignment, but have not put in the kind of extra time and energy that distinguishes your work from the average effort.

“D” and “F” indicate you have not met the basic criteria of assignments and/or you have turned in or presented deficient work.

### **Course Assignments:**

4 MAJOR SPEECES (50% of overall course grade):	
Introductory Speech .....	5% - 50 points
Informative Speech .....	15% - 150 points

Persuasive Speech ..... 20% - 200 points  
Commemorative Speech ..... 10% - 100 points

- A portion of each of the four major speech assignments will be based upon written components (Speech Outlines, Speech Self-Evaluations, etc.) in addition to an in-class presentation component.

Research Participation Requirement ..3% - 30 points  
Activity Speeches ..... 12% - 120 points  
Reading Assessments ..... 15% - 150 points

EXAMS (20% of overall course grade):

Midterm Exam ..... 10% - 100 points  
Final Exam ..... 10% - 100 points

Your final grade assignment will be based on your total score at the end of the semester.

Final grades will be assigned as follows:

A+ ... 970-1000 points
A ... 930-969 points
A- ... 900-929 points
B+ ... 870-899 points
B ... 830-869 points
B- ... 800-829 points
C+ ... 770-799 points
C ... 730-769 points
C- ... 700-729 points
D+ ... 670-699 points
D ... 630-669 points
D- ... 600-629 points
F ... 0-599 points

**Late work:** I do not accept late work unless there is a university excused absence. If you know you will be missing class get your information to me ahead of time. Communicate with me and I am more than willing to help, a lack of communication and planning on your part does not justify extra work for me.

**Grading:** I try to grade as timely as possible, all grades will be posted on Moodle after each assignment is assigned. I have a “24/7” policy. This policy is set in stone after you receive this syllabus. You must wait 24 hours after the grade is posted to discuss the grade with me. You must discuss any grading issue within seven days or else the grade stands as is.

**Attendance:** I do take attendance and participation is a large part of the class. Being a good audience member and active member of the classroom is necessary to succeed in this course. You receive 3 no questions asked excuses but that covers your doctors appointments, funerals, and hang over days. Any more than 3 absences in a semester your grade drops 10 points. Use your freebies wisely.

**Climate:** we build a climate of respect in this class. If you are disrespectful you are out!

## RESEARCH PARTICIPATION

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by:

### 1. Participating in research studies conducted in the Department of Communication

**Studies.** All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.

### 2. Participating in an organized departmental function such as debate or public speaking

**Competition.** Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. **Serving as a research assistant for a faculty member in the Department of Communication Studies.** The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student. The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester.

Please note that all research learning credits must be completed and allocated by Tuesday, November 28, at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

**ALL available options to earn credit are posted on an electronic bulletin board** located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that **various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester.** You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. **Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement.** Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS - Instructions for Students."

You are encouraged to **create an account during the first week of classes** so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu).

If you have concerns, you can contact:

#### University Contacts

Jennie Stewart  
Campus Title IX Coordinator  
[jstewart@lsu.edu](mailto:jstewart@lsu.edu)  
LSU Office of Human Resource Management  
110 Thomas Boyd Hall  
Baton Rouge, LA 70803  
225-578-8200

Maria Fuentes\_Martin  
Title IX Deputy Coordinator for Students  
[mari@lsu.edu](mailto:mari@lsu.edu)  
LSU Dean of Students  
333 Student Union  
Baton Rouge, LA 70803  
225-578-9442

#### Departmental Contacts

Dr. Loretta Pecchioni, [lpecch1@lsu.edu](mailto:lpecch1@lsu.edu)  
Professor and Chair of the Department of Communication Studies

Dr. Bonny McDonald, [bmcdo21@lsu.edu](mailto:bmcdo21@lsu.edu)  
Director of Basic Courses, Department of Communication Studies

Travis Williams, [twill58@gmail.com](mailto:twill58@gmail.com)  
CMST 2060 & 1061 Instructor of Record

## HAVE YOU DECLARED YOUR MAJOR OR MINOR?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

*A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.*

*The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:*

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at his office, 135 Coates Hall.