

CMST 2060 PUBLIC SPEAKING
Fall 2018—Section 40

Instructor: Laura Carper

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Office hours: Tuesday and Thursday 10:30-11:30am-Other times available by appointment

Required Text: Valenzano III, Joseph; Braden, Stephen; & Broeckelman-Post, Melissa, (2018). *The Speaker's Primer* (Custom edition for LSU). Fountainhead Press.

Hi students. I know many of you dread this course, but I hope that we can enjoy this class together. Remember that I have been in your shoes as well and know your concerns, so we will work through your concerns so that you have a successful semester in this course. Hopefully, we can build a learning community together.

**I will consider your continued enrollment in the course after November 2, 2018, a contractual agreement that you have read and understood this document in full.

Course Description/Goals

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study and art of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

- Understand the principles of rhetoric and effectively utilize them in crafting well-researched, reasoned, and appealing speeches.
- Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
- Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
- Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
- Analyze and discuss speeches of historical, political and social significance.

COURSE ASSIGNMENTS: Grades are based on a 100 point scale.

- 4 Major Speeches (50% of overall grade)
 1. Introductory Speech-7.5 pts.
 - Speech (5 pts.), informal outline (1 pt.), reflection (1.5 pts.)
 2. Informative Speech-15 pts.
 - Topic (.5 pt.), source summary (1.5 pts.), audience analysis questions (1 pt.), outline rough draft (1 pt.), formal outline (2 pts.), speech (7.5 pts.), reflection (1.5 pts.).
 3. Persuasive Speech-17.5 pts.
 - Source summary (1.5 pts.), outline rough draft (1 pt.), formal outline (2 pts.), speech (11.5 pts.), reflection (1.5 pts.).
 4. Commemorative Speech-10 pts.
 - Script (5 pts.), speech (5 pts.).
- Exams (20% of overall course grade)
 1. Midterm Exam-10 pts. (MC, TF, and Essay)
 2. Final Exam-10 pts. (MC, TF, and Essay)
- Reading Assessments (15% of overall course)
 1. Reading assessment/summary (.5 pts. each); objective exam question/answer and one essay question/answer (.5 pts.)=15 assessments at 1 point each=15 pts.
- Activity Speeches (12%)
- Survey Completion (RPS) (3%)
 - In this course you will be participating in a research study during which you will be assessed at three points during the semester via qualtrics surveys.

COURSE POLICIES

Grades: Your final grade will be based on your total score at the end of the semester. I reserve the right to make minor adjustments in the total points offered in the service of flexibility and responsiveness to each class's interests.

A+ ... 97-100 points
A ... 93-96 points
A - ... 90-92 points
B + ... 87-89 points
B ... 83-86 points
B - ... 80-82 points
C + ... 77-79 points
C ... 73-76 points
C - ... 70-72 points
D + ... 67-69 points
D ... 63-66 points
D - ... 60-62 points

F ... 0-59 points

Attendance & Participation: Your attendance at each class meeting is expected. You are expected to attend all classes just as you would be expected to go to work every day if this was any other job. It will be very difficult to be successful in this course if you do not attend, participate, and complete assignments.

Prior arrangements must be made with the instructor if extenuating circumstances prevent you from meeting an important deadline. If you miss work due to a university approved absence*, you will be responsible for providing documentation to confirm the excused dates and for coordinating make-up work, making every effort to make arrangements before the absence when possible.

*A university approved absence includes family death/emergency, debilitating or contagious sickness, religious observance, serious weather conditions, varsity athletic competition, sanctioned curricular requirements with documentation, and court imposed legal obligations. If you miss class with a university-approved absence, you will be allowed to make up in-class work provided the instructor is informed and provided with documentation.

Missed Speeches and Late Work:

If a student is absent the day she/he is scheduled to speak and has not made prior arrangements with the instructor, a ZERO grade will be recorded for the presentation portion of the assignment. Each student may redo **ONE** speech on the day of the final. If a student missed a previous speech, this will be his or her opportunity to replace the zero grade.

If you are unable to make a scheduled speech time, you may still receive full credit for speech outlines if they are submitted by the start of class on the scheduled speaking day. If a speaker knows he/she cannot attend class the day of an assigned speech, the speaker can trade "spots" with another student without penalty provided the instructor is notified.

For in-class activity speeches, no makeups will be allowed. If you are absent on the day of a pop assignment/quiz, you receive a grade of ZERO.

If the student misses a reading assessment assignment during the semester, he/she will be given the opportunity to complete an assignment chosen by the instructor to replace the points missed for the assignment.

Technology Policy: Due to the interactive nature of this course and the privacy of other students/speakers, no phones or computers are allowed unless directed (with the exception of permission by the Office of Disabilities).

Plagiarism: Plagiarism is not worth it! If you are caught, you risk a permanent infraction of academic dishonesty on your transcript and possibly expulsion from the University. You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part

or in whole will immediately be reported to the Dean of Students. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>.

Examples of plagiarism include the following:

- Submit a paper that was written by someone other than you.
- Submit a paper in which you use the ideas, metaphors, or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Disabilities: The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

LSU Commitment to Community:

The LSU Commitment to Community provides a guiding ethos to the University community. Students are encouraged to exemplify the Commitment to Community in their daily lives.

Louisiana State University is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

It is a community that fosters individual development and the creation of bonds that transcend the time spent within its gates.

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;
- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

The continued success of LSU depends on the faithful commitment by each community member to these, our basic principles. (Adopted May 1995)

TITLE IX & Sexual Misconduct Policy:

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University (“LSU”) is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual’s fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

If you have concerns, you can contact:

University Contacts

Jennie Stewart
Campus Title IX Coordinator
jstewart@lsu.edu
LSU Office of Human Resource Management
110 Thomas Boyd Hall
Baton Rouge, LA 70803
225-578-8200

Maria Fuentes_Martin
Title IX Deputy Coordinator for Students
mari@lsu.edu
LSU Dean of Students
333 Student Union
Baton Rouge, LA 70803
225-578-9442

Departmental Contacts

Dr. Loretta Pecchioni, lpecch1@lsu.edu
Professor and Chair of the Department of Communication Studies

Dr. Bonny McDonald, bmcd021@lsu.edu
Director of Basic Courses, Department of Communication Studies

Laura Carper, lcarpe6@lsu.edu
CMST 2060, Instructor of Record

HAVE YOU DECLARED YOUR MAJOR OR MINOR?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public

speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.