

Louisiana State University

CMST 2060 – Public Speaking

Instructor: Gwen Zywicke

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Course Description: CMST 2060 is structured to help students develop the knowledge, skills, and attitudes needed for effective communication. The course focuses on concepts related to the communication process and on ways of improving your oral communication, with special emphasis on public speaking and presentation skills. Students will be required to complete peer speech evaluations.

As a result of this course, students should:

- Improve strategic reading skills through the analysis of research sources used in public speeches.
- Research, develop and organize ideas for oral presentations with ethical responsibility.
- Deliver speeches with a measure of poise and confidence.
- Understand own speaking ability.
- Present speeches extemporaneously-practiced and rehearsed but delivered from limited notes.
- Use the voice as a creative instrument in the communication process.
- Give a rationale for the use of Standard American English in spoken language and be able to demonstrate this skill in a speech.

Text: **The Art of Public Speaking**, eleventh edition, Stephen E. Lucas

Grading: Grading for this course will be as follows:

Speeches:

Introductory	10%	2-3 minutes
Informative	15%	5-6 minutes
Persuasive	25%	6-8 minutes
Special Occasion	10%	3-4 minutes

Exams:

Midterm	10%
Final	10%

Daily Participation: 20%

Attendance, peer evaluations, audience, group work/presentations, discussion.

Classroom Expectations:

1. Please turn off all electronic equipment, including cell phones.
Texting during class will result in student dismissal from class.
Students using laptops in a manner that is distracting to students and/or instructor will be asked to discontinue use.
2. Discussion materials will not be repeated for students absent when the materials were presented. Ask fellow classmates for notes.
3. Students are responsible for all material and assignments announced in their absence.
4. Absences and tardiness will significantly impact daily participation grade. Tardiness is disruptive to class so please be on time.
5. Do not schedule any appointments during class time. They are not excused.
6. Eating in class is strictly prohibited.
7. No late work will be accepted, including missed speeches, without a documented university excuse.
8. Students must dress appropriately, business casual, on speech days.
9. Respect is not an option. Disrespectful behavior toward fellow students or instructor will result in dismissal from class.

Attendance: This is an interactive class where participation is required. Much of what is learned is through discussions in class. It is important that students attend. Participation points are given daily and cannot be made up in the event of an absence.

Academic Integrity: Academic dishonesty, including any form of plagiarism and/or cheating, will not be permitted. If there is evidence of any deliberate violation of academic integrity, such as cheating or plagiarizing, the student will fail that assignment. A second violation will result in course failure.

Americans with Disabilities Act: If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office of Disability Affairs (112 Johnson Hall) so that accommodations may be arranged. After receiving accommodation letters, please contact the instructor to discuss the provisions as soon as possible.

Date	Course Material	Assignment
M June 8 T June 9 W June 10	Awareness Model, Syllabus, Introduction Speech Assignment, Ch 1, 2, 3, 4, 10	Prepare Speeches Ch 15, 5, 6, 7 Print and bring to class Informative Speech Assignment and Informative Speech Evaluation
R June 11, F June 12 M June 15 T June 16	Introductory Speeches Informative speech assignment, 15, 5, 6, 7	Ch 8, 9, 12, 13 Topics due Thursday
W June 17 R June 18	Ch 8, 9, 12, 13, Topics due	Print and bring to class Sample Outline and Outlining Activity
F June 19 M June 22	Outlining, Outlining activity, Sample Speech Review Midterm	Outlines due T
T June 23 W June 24	Outlines due, Peer review, Midterm	Print and bring to class Informative Speech Evaluation sheets
R June 25 F June 26	Informative Speeches	Evaluations due Print and bring to class Persuasive Speech Requirements and Persuasive Speech Evaluation, Ch 16, 17, 14
M June 29 T June 30	Persuasive Speaking, Ch 16, 17, 14, Sample Speech Work on group presentations	Topics due W
W July 1 R July 2	Topics due, Group presentations Impromptu Speeches	
M July 6 T July 7	Persuasive Speeches	
W July 8	Ch 18, Special Occasion Speaking, Review Final	
R July 9	Special Occasion Speeches	
F July 10	Final	