

CMST 2061 – Fall 2014
Business and Professional Communication

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Office Hours
12:00-1:20 Tuesdays & Thursdays
and by appointment

**Please use the emails provided on the syllabus or the LSU directory so
your email is sent to me and not someone else!**

COURSE DESCRIPTION

Today's corporate employers demand a high level of communication competence and you will be expected to communicate appropriately and effectively. To help you meet these expectations, this class explores the communication processes at work in organizations. In addition, the class teaches you how to organize clear, concise, and interesting presentations. By building on speaking and delivery skills, as well as critical thinking and analytical skills that focus on how to examine and solve communication problems, you will be prepared for a bright future.

Required Course Materials

Web Based book: ***Business and Professional Communication by Sandra M. Pride Shaw***

The textbook is an online edition that you can read online or print chapters. It also includes information on your assignments. You can choose to purchase the book online at the web address below or buy an access card at the LSU Book Store. You'll use the same address to access your book.

www.grtep.com

COURSE REQUIREMENTS

To increase your communication effectiveness in business and professional organizations, you are asked to complete reading assignments, writing assignments, and oral presentations. Your final grade will be based on the following point breakdown. **Final grades will NOT be rounded up.**

A	=	90-100%
B	=	80-89.99%
C	=	70-79.99%
D	=	60-69.99%
F	=	59.99% & below

Grades

All grades will be posted to **Moodle** and all assignments, except for exams, will be returned in class. If you do not understand the reason you earned a specific grade, you have 2 weeks to ask for clarification. Grades will NOT be discussed the day returned, nor will they be discussed over the

telephone or through email. If you would like to go over your assignment or have questions concerning the grade you earned, please come to office hours or schedule an appointment.

Overview of Course Assignments and Percentage Values

Group Meeting Interviews	10%
Group Mission Statement	5%
Facilitating a Meeting	10%
Group Training Seminar	10%
Sales Pitch	10%
Exams – Midterm & Final	30%
In Class Activities & Homework	10%
Peer Evaluations	10%
Group Evaluation	5%
TOTAL COURSE POINTS	100.00%

Attendance

Attendance will be taken daily. ***It is YOUR responsibility to sign the roll sheet and I will not allow you to sign the roll AFTER class is over or give you credit for being in class or for completing the assignments we worked on in class.*** Much like the corporate setting, you are expected to attend class and actively participate in class discussions and evaluations. This means you should show up to class prepared, having read the class assignments and be ready and willing to share with the class. It also means I expect you to come to class ON TIME and stay the ENTIRE class period. I have a bad habit of giving an impromptu quiz when most of the class is absent or ill-prepared. In addition, we will do many activities during class. Often at the end of each activity, you will be asked to complete a reflection evaluation as a quiz grade. If you are not present for the activity, you will not earn this quiz credit.

Because it is impossible to learn how to speak in a professional setting without an audience, attendance is **mandatory on ALL presentation days, even if you are NOT presenting**. Each presentation, you will complete a peer evaluation and if you miss that day, you will NOT earn the peer evaluation credit.

Please DO NOT ENTER the classroom on Presentation Days LATE!! Please wait outside until you hear applause. I WILL count you absent if you walk in on a presentation in progress!

Absences

Late work and make-ups will be accepted in *extreme circumstances* and *require documentation*. I follow LSU PS-31 regarding excused absences. Should you miss class, it is YOUR responsibility to get in touch and provide the documentation on the day you return to class. You will have 1 class week to make up missed work, provided you have documentation for the specific day absent. Missed work without approved documentation cannot be made up. Excessive absences should be referred to the Dean of your college.

There are several assignments, such as In Class Activities or Peer Evaluations that cannot be made up because you needed to be present in class to complete this work. I do drop the lowest grades for these assignments, so **NO Make-ups are available for Class Activities and Peer Evaluations.**

ASSIGNMENTS

Examinations

Exams will cover material from the textbook, lectures, guest speakers, videos, and materials placed on Moodle. A Study Guide will be provided for each exam.

Computer Based Testing

Exams will be offered through Computer Based Testing. You will use your PAWS ID to log onto the Computer Based Testing Center at **www.oae.lsu.edu** to schedule your exam times.

- You must schedule PRIOR to testing time with your PAWS ID. The first time you use the system, you will use the LSU ID number as your password. You will be forced to change this password, so please remember your new password. CBT asks you do NOT use the same password as your PAWS account.
- You will have a 5-day exam window (Monday-Friday or Thursday-Wednesday with weekends excluded) to schedule and complete your exams, including the final exam. The Testing Labs normally open at 9am and allow exams to be scheduled up until around 4pm, Monday-Friday during the semester. Saturday exam times are available ONLY during Final Exam Week.
- Testing Labs are located in Himes Hall. You must present your LSU picture ID or another picture ID. ***Students without a picture ID, will NOT be allowed to take an exam and you will be required to reschedule your test time.***
- Once you schedule your exam time, you will be notified WHERE your exam will take place and WHICH ENTRANCE to use to access the Testing Room. Be sure you know which location you are going to and WHICH ENTRANCE to use. The basement room in 52 Himes has **3** entrances and you MUST enter at the one given, no exceptions!
- **NO personal belongings are allowed in the Testing Room.** There is a NON-SECURE area to leave personal belongings, however it is best not to bring them at all. Cell phones, calculators, pens, pencils, paper, PDAs, etc. will NOT be allowed in the Testing Room, as the use/possession of all electronic communication devices is prohibited in the Testing Lab. Please leave them at home! CBT is VERY serious about this and are VERY quick to report this as a cheating incident.
- Those requiring accommodations from Disability Services can work with this office to schedule their exams. Disability Services works with Computer Based Testing to give you the time and environment you need to complete your exam. So fill out the appropriate request forms as usual and send them to me.
- DO NOT WAIT to schedule your exam times. The schedule can fill up quickly, as many other courses at LSU are using this service. Once a time slot is filled, that means there are NO MORE computers available and additional spaces will NOT be added! The exam window will NOT be extended for any reason, so don't wait until the last minute only to find there are no spaces left!

Interview for Group

We will hold in-class interviews for group assignments. As an interviewer or interviewee, you must prepare for the in-class portion of the assignment and attend class **both** interview days. Once the in-

class interviews are complete, you will have 1 week to complete an evaluation ONLINE through on Moodle. Your grade is based on your ONLINE evaluation ONLY and attending BOTH interview sessions. If you miss one session, the highest grade you can earn is 70%. If you miss BOTH interview sessions, you will receive a 0, as makeups are NOT possible for this assignment.

Mission Statement

You and your group members will create a Mission Statement and Bill of Rights to use as a guide for your group work. You will be given class time to work on this and will turn in a completed assignment with each group member's signatures on it. Failure to attend class while working on this assignment or NOT signing the assignment when it's due, will affect your grade.

Meeting Facilitation

You and your group members will conduct a meeting in front of the class to solve a problem found in a case study. Your only preparation is to read the case study assigned BEFORE class. Your group should NOT discuss or work on the case prior to the meeting. Your group grade will be based on how well the group facilitates the meeting in class. Each group must bring an Instructor Evaluation Sheet on the day you present. You will find the assignment ONLINE in your Text Book and the cases on MOODLE. If you fail to attend class on the day your group presents, you will earn a 0, as makeups are NOT possible for this assignment.

Training Seminar

You and your group members will conduct a training seminar during class on a chapter assigned in the text book. Your training seminar should include knowledge from the book, handouts for the class and an activity to engage learning. Your group grade will be based on how effective the group is training the class. Each group must bring an Instructor Evaluation Sheet on the day you present. You will find the assignment ONLINE in your Text Book. If you fail to attend class on the day your group presents, you will earn a 0, as makeups are NOT possible for this assignment.

Sales Pitch

Class members will divide into groups of 2 to sell a product or service to the class. Your product may be real or imagined. Duos will need to work together to develop the presentation and practice. Your grade will be based on how effective your duo is in pitching a product or service. Each duo must bring an Instructor Evaluation Sheet on the day you present. You will find the assignment ONLINE in your Text Book. If you fail to attend class on the day your group presents, you will earn a 0, as makeups are NOT possible for this assignment.

In Class Activities and Online Homework

You should expect this class to be different from other courses you have taken because there is a large experimental element. A significant amount of teaching in this course is done by **you**, as you present, observe, and evaluate in-class exercises and assignments. You will learn communication skills by doing.

To facilitate this learning, you will answer short quizzes or activity debriefings during class time and online for a grade. You must be present in class and participating in the activity to earn this credit. If you have not signed the roll sheet, you will not earn credit, even if you complete the assignment.

Other quizzes will be given during class, which will include quizzes from in-class material or short online homework assignments. Some of the online homework assignments will count double. At the end of the semester, the lowest of these grades will be dropped so NO make-ups will be offered.

Peer Evaluations

You better your presentation skills by watching and evaluating your peers. For each presentation, you will be expected to attend class and complete a peer evaluation for credit. At the end of the semester, the lowest grade will be dropped, so NO make-ups are offered.

Group Work and Evaluation

You will work in groups for several assignments. Your group member and I expect you to be an active group member. This includes coming to class and attending group meetings outside of class. You will do MOST of your project work in class, so if you not in class, you are not helping your group. If you fail to attend any of the group meetings during class and outside of class, you will NOT be allowed to participate in the project nor benefit from the grade earned by your group. This is another reason why attending class is so important.

Next, at the end of the semester, you will evaluate your group experience and your group members for the Group Evaluation grade. The evaluation will explore the group meetings you had in and outside of class and NOT the group presentations. If you did not participate in the group's preparation meetings, you cannot complete this assignment for credit.

Schedule Changes

Your instructor will work to minimize schedule changes and will announce such changes as far as in advance as possible. By the same token, it is your responsibility to keep informed of these changes and resolve with your instructor any complications that may arise. Check MOODLE and your Text Book daily, as I will update and post messages when needed.

Classroom Civility

Because this is a Business Communication course, it shall be conducted in a **professional manner**. I demand the following from each of you:

- Respect the rights of other presenters and audience members.
- Turn off ALL cell phone, pagers and other electronic devices BEFORE entering class. This means, OFF and NOT vibrate on phone. It also refers to computers when notes are NOT being taken, such as on presentation days.
- Come to class on time and prepared.
- Come to class prepared to listen and to participate in all activities and discussions.
- Pay attention to and show consideration for ALL speakers. This means no homework, reading, emailing, texting, etc.
- DO NOT enter the room during a presentation. Wait for the applause before you enter.

If you don't think you can follow these standards, please find another course.

Academic Integrity

Plagiarism will not be tolerated. Plagiarism is the use of someone else's work, ideas, quotes, etc. without due credit. It is easy to plagiarize in a presentation. Just like a research paper, you must cite the source of your information when you talk about it in your presentation. The penalty for plagiarism or cheating may include failing the assignment, failing the course, or expulsion from LSU. Please see the University's Code of Student Conduct for information regarding this policy. Sometimes these standards are subtle. Feel free to ask if you have questions or concerns so we can keep you from overstepping this fine line.

CHEATING of any kind will not be tolerated and will be immediately passed along to the Dean of Students.

The American with Disabilities Act and the Rehabilitation Act of 1973

If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a Coordinator in the Office for Disability Affairs (112 Johnston Hall) so that such accommodations may be arranged. After you receive your accommodation letters, please meet with me to discuss the provisions of those accommodations within the first 2 weeks of class.