



CMST 2060 PUBLIC SPEAKING

Spring 2014

Section 27 - TTH 7:30-9:00

Instructor: Cassie Shimek
Office: 319 Coates Hall **Office Hours:** TTH 10:30-12:30
Phone:
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Required Texts: Crick, Nathan (2014). *Rhetorical Public Speaking*, 2nd Edition. Allyn & Bacon – Pearson Education, Inc.

Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

COURSE POLICIES

Attendance & Participation: Your attendance at each class meeting is expected. Your class participation grade will be determined based on in-class discussion participation, assignments/exercises, and analysis of in-class presentations throughout the semester.

Plagiarism: I have no tolerance for plagiarism. You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) will immediately be reported to the Dean of Students. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html> .Your paper would be considered as plagiarized in part or entirely if you do any of the following:

- Submit a paper that was written by someone other than you.
- Submit a paper in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Extra Credit: No extra credit assignment will be allowed.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Grades: Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester and not made up after the fact.

Course Assignments:

Research Requirement	3%
Introductory Speech	5%
Enrichment Speech	15%
Advocacy Speech	15%
Commemorative Speech	15%
MediaShare Assignments	10%
Quizzes & In-Class Participation	20%
Midterm Exam	7%
Final Exam	10%

Grading Scale:

900-1000 points...	A
800-899 points.....	B
700-799 points.....	C
600-699 points.....	D
599 points or less...	F

Missed Presentations and Late-Work:

- If absent on the day you are to present and you have not made prior arrangements or have an excused absence, then you will receive a zero for your speech grade. The only opportunity to make-up a speech will be at the end of the semester during the review/make-up day, and the grade will be averaged in with the zero score. You will only be able to make-up 1 speech during this designated time.
- If absent for the delivery of an Informal Presentation, you will receive a zero for this assignment.
- All quizzes and various assignments that are turned in through Moodle will not be accepted after the due date.
- All speech material (topic, outlines, sources, etc.) must be turned in on the assigned due date to receive full credit. I will accept materials up to 24 hours after the due date, but a maximum of 50% can be earned on the assignment.
- *Prior arrangements must be made with the instructor if extenuating circumstances prevent you from meeting an important deadline.* If you miss work due to a university approved absence, you will be responsible for providing documentation to confirm the excused dates and for

coordinating make-up work, making every effort to make arrangements before the absence when possible.

Research Participation Requirement:

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by Tuesday April 29th at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu

Do you have a major?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

Anticipated Course Topics Schedule: Schedule may be changed throughout the course of the semester!

WEEK	DATES	IN-CLASS	ASSIGNMENTS
Week 1	Jan. 16	Course Introduction and Overview	Read Ch. 2; Quiz - Syllabus
Week 2	Jan. 21 & 23	Chapter 2 Final date for dropping course w/o receiving a "W."	Read Ch. 1
Week 3	Jan. 28 & 30	Chapter 1	Quiz – Ch. 2 (Sunday); Read Ch. 3
Week 4	Feb. 4 & 6	Introduction Speeches Chapter 3	Quiz – Ch. 1 (Sunday); Read Ch. 4 Due: Evaluations (Thurs)
Week 5	Feb. 11 & 13	Chapter 3 Chapter 4	Quiz – Ch. 3 (Friday); Read Ch. 4 & 5
Week 6	Feb. 18 & 20	Chapter 4 Practice, Revise, and Prepare Speech 2	Quiz – Ch. 4 (Friday);
Week 7	Feb. 25 & 27	Enrichment Speeches	
Week 8	Mar. 4 Mar. 6	Mardi Gras Break! Review for Mid-Term	DUE: Evaluations (Thurs) Read Ch. 5
Week 9	Mar. 11 & 13	Mid-Term Chapter 5	Read Ch. 5
Week 10	Mar. 18 & 20	Chapter 5 Practice, Revise, and Prepare Speech 3	Quiz – Ch. 5 (Sunday) Read Ch. 6
Week 11	Mar. 25 & 27	Advocacy Speeches	
Week 12	April 1 & 3	Chapter 6	DUE: Evaluations (Tues) Quiz – Ch. 6 (Sunday) Read Ch. 7

Week 13	April 8 & 10	Chapter 7 Practice, Revise, and Prepare Speech 4	Quiz – Ch. 7 (Sunday)
Week 14	April 15 & 17	Spring Break!!!! Be Safe!!!	
Week 15	April 22 & 24	Commemorative Speeches	
Week 16	April 29 May 1 May 10	Review/Make-up Day FINAL EXAM @ 7:30-9:30am	DUE: Evaluations (Tues)