

## **Spring 2013 - CMST 2060, Section 44**

### **TTH 3:00 – 4:30, Coates 130**

**Instructor:** Nicole Costantini

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**Office:** Coates 322

**Office Hours:** Mon – 1:00 – 3:00 PM, Tues – 4:30 – 5:30 PM, Thurs- 11:00 AM – 12:00 PM

**Required Texts:** Crick, Nathan (2014). *Rhetorical Public Speaking*, 2<sup>nd</sup> Edition, Allyn & Bacon- Pearson Education, Inc.

#### **Course Description/ Goals:**

CMST 2060 is a General Education Humanities Course designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking. As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

#### **Course Policies:**

**Attendance/Participation-** You are expected to attend each scheduled class session. Attendance will count as a part of your class participation grade. If you are unable to attend a class session, you will not receive participation points for that day. Students are required to be in class on **all designated Speech Days**. It is equally as important to be an audience member for your classmates as it is to deliver a speech. If you are absent on any Speech Days and have not spoken to me prior, you will be marked down a full letter grade on your speech.

During our class sessions, you are also expected to participate. You are also expected to come to each class session having done any assigned reading and/or homework. Discussion is vital to learning the

methods and theories we will cover in class. Students should come each day prepared for any discussions or activities and I expect that each student will raise their hand at least once per class and contribute to the conversation.

**Plagiarism-** There will be a zero tolerance policy for plagiarism. All students are expected to do complete their own work and properly cite all sources used in any assignment/speech/project/homework. Unless otherwise stated, all students are expected to turn in their own individual work – the class will be notified of any group assignments. Please refer to LSU policies regarding plagiarism, which can be found here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>

\*\*If you have any questions or are unsure of what an act of plagiarism is, please do not hesitate to ask.

**Disabilities-** The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

**Cell Phones/Laptops/Tablet Devices-** The use of cell phones are strictly prohibited in our class sessions. If your cell phone rings during class, I do reserve the right to answer it. You are welcome to take notes using laptops or tablets during discussions. If you are found to be using a laptop/tablet for anything other than note taking, I will ask that you do not bring your device to class again.

**Late Work/Missed Speeches-** All students are expected to turn in any assignments at the beginning of class on the day that they are due. I will not accept any late work. If you know in advance that there is an event or situation that will cause you to not be able to turn in an assignment on its due date, please talk to me. I will not be able to help you if I’m made aware of the situation after the fact.

Students are required to be in class on all designated speech days. If you are not in class on the day you’re expected to present, you will receive a zero on that speech. I will be willing to amend this policy only in extenuating circumstances where proper documentation can be provided – i.e. a doctor’s note, a death certificate, etc. If you know that there is a conflict with any date you are assigned to deliver a speech, you may work with your classmates to swap dates as long as they’re willing. Please do everything in your power to make sure you communicate any issues with speech delivery dates in advance so that the proper arrangements can be made.

**Quizzes-** Throughout the course of the semester there will be 8 quizzes based on the readings in the book and additional readings. The quizzes will occur randomly during the semester. If you are absent on a quiz day, it will not be able to be made up.

**Standards of Work-** All work done outside of class is expected to be typed and double spaced. I will not accept handwritten homework or assignments.

I also ask that each student have a heading on all assignments. Please use the following format:

Name  
Due Date  
Section  
Title of Assignment

All work using citations should be completed in MLA or APA format. If you have questions on what these formats are, please let me know.

**Grades:**

Your grade for this class will be based upon the following: midterm and final exams, 4 speeches (Introductory, Enrichment/Informative, Commemorative, and Advocacy/Persuasive), quizzes, class participation, media share assignments/projects, self/peer reviews and research.

Our class will be graded on a points system as follows:

Self/Peer Reviews – 40 points  
Research – 30 points  
Introductory Speech – 50 points  
Commemorative Speech – 50 points  
Quizzes – 60 points  
Midterm – 100 points  
Final – 100 points  
Participation – 100 points  
Media Share Projects – 120 points  
Enrichment Speech – 150 points  
Advocacy Speech – 200 points

Total : 1000 points

Final grades will be determined on the following scale:

A – 900 – 1000 points  
B – 800 – 899 points  
C – 700 – 799 points  
D – 600 – 699 points  
F – 599 points or below

**Class Schedule:**

Week 1	January 16th	First class
Week 2	January 21 <sup>st</sup> – 23rd	Activities and Introduction to book
Week 3	January 28 <sup>st</sup> – 30 <sup>th</sup>	Chapter 1
Week 4	February 4 <sup>th</sup> – 6 <sup>th</sup>	Chapter 1 Chapter 2
Week 5	February 11 <sup>th</sup> – 13 <sup>th</sup>	Listening Workshop Introduction Speech
Week 6	February 18 <sup>th</sup> – 20th	Chapter 3
Week 7	February 25 <sup>th</sup> – 27 <sup>th</sup>	Chapter 4
Week 8	March 4 <sup>th</sup> – 6 <sup>th</sup>	No Class on the 4 <sup>th</sup> –Mardi Gras Audience Analysis Workshop/Midterm Review
Week 9	March 11 <sup>th</sup> – March 13 <sup>th</sup>	Midterm Visual Aid Workshop
Week 10	March 18 <sup>th</sup> – 20 <sup>th</sup>	Chapter 5
Week 11	March 25 <sup>th</sup> – 27 <sup>th</sup>	Enrichment Speeches
Week 12	April 1 <sup>st</sup> – 3 <sup>rd</sup>	Chapter 6
Week 13	April 8 <sup>th</sup> – April 10 <sup>th</sup>	Commemorative Speeches
Week 14	April 15 <sup>th</sup> – 17 <sup>th</sup>	No Classes – Spring Break
Week 15	April 22 <sup>nd</sup> – 24 <sup>th</sup>	Audience Analysis Activity Chapter 7
Week 16	April 29 <sup>th</sup> – May 1 <sup>st</sup>	Advocacy Speech Delivery

Our final exam will be on Wednesday, May 7<sup>th</sup> at 7:30 AM

**Research Participation Requirement:**

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by 1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies

are approved by the Institutional Review Board at LSU. 2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance. 3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student. The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by Tuesday December 3 at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on the bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students." You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu)

### **Do you have a major?**

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success. To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at his office, 135 Coates Hall.