

## **PUBLIC SPEAKING**

CMST 2060

Sec.34 (T/TH 10:30-11:50am)

**Instructor:** Kaitlin Cannava

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**Office Hours:** T/TH 12-1:30pm

**Required Course Materials:** Crick, Nathan (2014). *Rhetorical Public Speaking*, 2nd Edition. Allyn & Bacon Pearson Education, Inc.

- One two-pocket folder for handing in speech materials.
- Note cards. You will need to submit them after you present your speech.

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

*As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.*

### **Course Objectives**

Students of this course should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

**Course Readings:** Coming to class does not mean the same thing as reading the text, and one does not substitute for the other. Come to class prepared to ask questions, to explore the many issues that the textbook does not cover, and to consider examples of speech concepts.

**Course Requirements:** These include oral presentations, written papers, discussions, practicing applications of concepts, and exams.

### **Speech Day Etiquette**

On designated speech days, please be on time. If you arrive late to class and someone is in the midst of delivering a speech, do not enter the room until his/her presentation is complete. Also, please refrain from making any unnecessary noise during speeches. Limit potentially distracting sounds, i.e. chewing, sipping, shuffling of papers, etc., to breaks between performances.

Please *engage with* and *respond to* the speeches and presenters. Respond courteously, but avoid creating distractions or interruptions. Give your full attention to the speakers and treat them as you yourself wish to be treated during your own presentations.

Failure to observe these rules will result in your dismissal from class, costing you valuable participation points.

### **Absences/Late Work:**

**Attendance/participation is mandatory and graded. Everyday your attendance/participation will be taken and added to your final grade.**

Tell me ahead of time if you're going to miss a speech day. Excusable reasons for missing are, to be frank, few and far between, but include unexpected sickness **proven** by the presentation of a doctor's note, family emergency **proven** through presentation of an obituary, etc., or a university-sanctioned activity like a game or a concert **proven** by a note from an advisor or an instructor. Under these circumstances, I will work out a way for you to make up the speech (either on another day during the same round, or during my office hours in front of myself and other Public Speaking instructors). Make-up speeches are reserved for **students who are in good standing** in the course, provide me with an **outline of their speech within twenty-four hours** of missing it, and **schedule a make-up within one week**.

Missed speeches that are not accompanied by proof of excused absence may be made up within the week they are missed for the **maximum grade of a C**. (Life happens, but not without consequences.)

Other major course assignments will be due in-class. If you can't make the in-class deadline, you can turn the assignment in for **increasingly fewer points** throughout that day, up **until 5pm**. After that point, work will no longer be accepted without proof of extenuating circumstances (see above).

**Course Policy:** All assignments, quizzes, and exams will be graded by the instructor. Please note that assignments are not graded on a curve.

Handwritten assignments, excepting in-class exercises and worksheets, will not be accepted. All other assignments must be typed or word-processed, double-spaced, using a 12-point font. Your name, the date, class, and assignment title should be written in the top left hand corner.

Most written work will be evaluated for content and grammar. If your assignments are incoherent, fail to adhere to the mandates of clear writing, or are otherwise poorly prepared, you will not receive credit. All written work should abide by either MLA or APA guidelines. If you require assistance in preparing your written assignments, please utilize the services of CxC's Studio 151, which offers free individual tutoring for all LSU students. Go to [www.cxc.lsu.edu/writing](http://www.cxc.lsu.edu/writing) for more information.

Assignments are due at the start of class.

No incompletes will be given except those required by the LSU student handbook.

**Plagiarism:** I have no tolerance for plagiarism. You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting. Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here: <http://www.lib.lsu.edu/instruction/plagiarism2.html>. Your paper would be considered as plagiarized in part or entirely if you do any of the following:

- Submit a paper that was written by someone other than you.
- Submit a paper in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.
- Submit a paper in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

**Extra Credit:** No extra credit assignment will be allowed.

**Disabilities:** The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations

## **Research Participation Requirement**

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits.

You can fulfill your requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student. The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by the Tuesday of dead week.

ALL available options to earn credit are posted on an electronic bulletin board located at <http://lsuhumanresearch.sona-systems.com/>. When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses. Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule. It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31. Detailed instructions on how to request an account and to navigate the system once logged in can be found on the homepage of the Department of Communication Studies. Go to <http://www.lsu.edu/cmst>. Then click on RESEARCH and STUDIES. Scroll down to find the document titled "RPS – Instructions for Students." You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email [researchadmin@lsu.edu](mailto:researchadmin@lsu.edu). **Research credits must be completed by May 1<sup>st</sup> 2014.**

**Add/Drop Policy:** If you feel the demands of this course may prove overwhelming, you are advised to drop the class early. For more information, visit:  
[http://appl003.lsu.edu/slas/registrar.nsf/\\$Content/W+Grade+Policy?OpenDocument](http://appl003.lsu.edu/slas/registrar.nsf/$Content/W+Grade+Policy?OpenDocument)

**Attendance and Disruptive Behavior:** As noted above, students are responsible for knowing the policy regarding attendance and disruptive behavior: <http://saa.lsu.edu/code-student-conduct>

### **Do you have a major?**

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, “To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills.” We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

*A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.*

More information is available at [www.lsu.edu/cmst](http://www.lsu.edu/cmst) or by contacting our undergraduate advisor Mr. Kent Filbel ([kfilli@lsu.edu](mailto:kfilli@lsu.edu)), whose hours are posted at his office, 135 Coates Hall.

**Point Breakdown:**

Speeches 35% (620 points)

- Speech 1: 100
- Speech 2: 200
- Speech 3: 200
- Speech 4: 120

Quizzes: 10% (35 points- 7 points each)

Essays: 13%

- Essay 1: 20
- Essay 2: 50

Self Evaluations: 6% (20 points- 10 points each)

Peer Critiques: 3% (60 points- 15 points each)

Research: 3%

Midterm: 15% (45 points)

Final: 15% (100 points)

Total: 100% (950 points- not including research)

Schedule \*subject to change

	Tuesday	Thursday
16-Jan		RPS/Syllabus
1/21 - 1/23	Introduction/Chapter 1	Chapter 1 (quiz)
1/28 - 1/30	<b>Speech 1</b>	<b>Speech 1</b>
2/4 - 2/6	<b>No Class- Mardi Gras</b>	Chapter 3
2/11- 2/13	Chapter 3 (quiz) <u>Self Eval 1 due</u>	<b>No Class</b>
2/18- 2/20	<b>Speech 2</b>	<b>Speech 2</b>
2/25 - 2/27	<b>Speech 2</b>	Chapter 4 (quiz)
3/4- 3/6	Chapter 4	Chapter 4 <u>Essay 1 Due</u>
3/11- 3/13	<b>Midterm</b>	Chapter 5
3/18- 3/20	Chapter 5	Chapter 5 (quiz)
3/25- 3/27	<b>Speech 3</b>	<b>Speech 3</b>
4/1- 4/3	<b>Speech 3</b>	Chapter 6
4/8- 4/10	Chapter 6	Chapter 6 and 7 (quiz) <u>Essay 2 Due</u>
4/15- 4/17	<b>Spring Break</b>	<b>Spring Break</b>
4/22- 4/24	Chapter 7	<b>Speech 4</b>
4/29- 5/1	<b>Speech 4</b>	<b>Speech 4</b>
Final Time:	<b>Tuesday May 6th</b>	7:30- 9:30 am <b>Due: <u>Self Eval. 2</u></b>