

# Louisiana State University

## CMST 2060 – Public Speaking Online

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**Virtual Office Hours:** MWF

**Course Description:** CMST 2060 Online is structured to help you develop the knowledge, skills, and attitudes needed for effective communication. The course focuses on concepts related to the communication process and on ways of improving your oral communication, with special emphasis on public speaking and presentation skills. Students will be required to view streamline lectures and complete peer speech evaluations.

**Course Objectives:** Upon successful completion of CMST 2060, students should be able to:

- Improve strategic reading skills through the analysis of research sources used in public speeches.
- Research, develop and organize ideas for oral presentations with ethical responsibility.
- Deliver speeches with a measure of poise and confidence.
- Understand own speaking ability.
- Present speeches extemporaneously-practiced and rehearsed but delivered from limited notes.
- Use the voice as a creative instrument in the communication process.
- Give a rationale for the use of Standard American English in spoken language and be able to demonstrate this skill in a speech.

### Course Policies:

- Students are responsible for keeping up with emails, readings and Power Points.
- Students must also keep up with assignments in the course calendar. No late assignments will be accepted. Each assignment is due at 10 p.m. on the date listed in the course calendar.
- Assignments will be posted on YouTube, set to **unpublished** NOT private.
- Students must email a hyperlink to instructor's email. If you do not know how to create a hyperlink look it up on YouTube. Regular links will not be accepted.

**Text:** Rhetorical Public Speaking, Second Edition, by Nathan Crick.

**Grading:** Grading for this course will be as follows:

**Speeches:**

Introductory	5%
Informative	15%
Persuasive	20%
Commemorative	10%

**Exams:**

Midterm	10%
Final	10%

**Assignments:** 17%

**Evaluations:** 10%

**Research Requirement:** 3%

### **Speeches**

Individual speech assignment requirements are posted in Moodle. Evaluation criteria are provided. Students will meet in the classroom setting for three of the four required speeches. All speeches must be completed to pass the course. Outlines must be provided for Informative and Persuasive speeches. A sample outline is posted on Moodle. Students must dress appropriately for all speech (business casual – no shorts, t-shirts, sweatshirts or jeans).

### **Exams**

Midterm and final exams will be based on the material from the textbook, PowerPoint presentations, course exercises/assignments and lectures sent via email. Your final is not comprehensive.

### **Assignments**

Students will be provided with basic assignment guidelines. Students are encouraged to use creativity in their assignments, but must follow assignment requirements. Late assignments will not be accepted.

## Research Requirement

Another required assignment will be to participate in University research.

The material you learn in this course is the product of research. The goal of the research learning requirement is to help you gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150 and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete two research credits. Students can fulfill this requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are improved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

**\*All research learning credits must be completed by Fri. May 2**

\*\*All available options to earn credits are posted at:

<http://lsuhumanresearch.sona-systems.com/> Students will need to request an account then log on to see the options available. Check the system regularly for updated information to fit interests and availabilities. Information about how to navigate the system (once logged in) can be found on the homepage of the Department of Communication Studies. Please create an account within the first week of classes. Students must be sure to attend options once chosen. Failure to show up twice during a semester will result in restrictions to the system and inability to complete research learning requirements.

## Evaluations

All students will evaluate speeches during class meetings.

**Academic Integrity:** Academic dishonesty, including any form of plagiarism and/or cheating, will not be permitted. If there is evidence of any deliberate violation of academic integrity, such as cheating or plagiarizing, the student will fail that assignment. A second violation will result in course failure.

**Americans with Disabilities Act:** If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office of Disability Affairs (112 Johnson Hall) so that accommodations may be arranged. After receiving accommodation letters, please contact the instructor to discuss the provisions as soon as possible.

**Course Calendar:** Please use the following course calendar as a guide to when material should be covered as well as when your assignments/speeches are due.

Module	Date	Course Material	Assignments
One	January 15	Syllabus, Introduction, Chapter 1	Read Chapter 1 Review Power Points, Review Introductory Speech Assignment, prepare speech
	January 22	First Course Meeting – Introductory Speeches and evaluations	Read Chapter 2
	January 29	Ch 2	Assignment-Genres of Public Speaking
Two	February 5	Assignment 1: Provide video links of examples of genres Informative Speech Topics Due	Read Chapter 3, Review Power Points
	February 12	Ch 3	Prepare Informative Speeches

	February 19	Second Course Meeting- Informative Speeches and evaluations	Midterm Review
	February 26	Midterm-Online	Read Chapter 4, 5, 6 Review Power Points
	March 5	Ch 4, 5, 6 Persuasive Speech Topics Due	Prepare assignment
Three	March 12	Assignment 2: "Absurd Ethical Argument"	Prepare assignment
	March 19	Assignment 3: Logical Fallacies	Prepare assignment
	March 26	Assignment 4: Situate yourself in a problem and establish pathos of events, people, location and/or actions	Prepare Persuasive Speeches
	April 2	Third Class Meeting – Persuasive Speeches and Evaluations	Review Power Point, Prepare Commemorative Speeches
Four	April 9	Speech: Post Special Occasion Speeches	Final Review
	April 30	Final-Online	

#### Assignments:

1. Assignment 1 – Each student will be given a speech genre. Students will find a video example (from a movie, You Tube, etc) fitting of that genre. Students will explain why that particular video was chosen and how it explains their genre. Video hyperlink of explanation and hyperlink of example will be posted on Moodle and should be 2-3 minutes in length total (explanation and example).

2. Assignment 2 – Each student will present an absurd ethical argument (the more absurd the better). What that means is you will find a ridiculous topic: why aliens should be able to attend LSU, why dogs should be able to run for office, etc. Each student will record herself or himself presenting that argument as they work to establish Ethos by using effective presentation skills. 2-3 minute video hyperlink will be posted on Moodle.

3. Assignment 3 – Each student will find an example of a logical fallacy. Students will find a video example fitting that fallacy. Students will explain what their assigned logical fallacy is and why that

particular video was chosen. Video hyperlink of explanation and hyperlink of example will be posted on Moodle and should be 2-3 minutes in length total.

**4. Assignment 4 – Find a problem. Situate yourself in that problem and establish pathos as it pertains to that problem. An example would be the problem with parking on campus, and recording yourself in a parking lot. Post your presentation hyperlink (2-3 minutes) on Moodle.**

**5. Speech – Review Power Point. Choose a special occasion speech and follow requirements. This speech can be real or fictional. Dress appropriately for the occasion. Use visual aids and props to help establish tone, and situate yourself in an appropriate setting. Post hyperlink in Moodle. Speech should be 3-4 minutes in length.**