

# Louisiana State University

## CMST 2060 – Public Speaking

**Instructor:** Gwen Zywicke

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**Office Hours:**

### Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

*As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.*

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.

**Text:** Rhetorical Public Speaking by Nathan Crick.

**Grading:** Grading for this course will be as follows:

#### **Speeches:**

Introductory	7%
Informative	15%
Persuasive	20%
Special Occasion	15%

#### **Exams:**

Midterm	10%
Final	10%

**Daily Participation:** 20%

Peer evaluations, audience, group work, classroom discussion.

**Research Project:** 3%

The material you learn in this course is the product of research. The goal of the research learning requirement is to help you gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150 and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete two research credits. Students can fulfill this requirement by:

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are improved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning requirement; thus, no credit will be given for a student attending an outside speaker or performance.
3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

**\*All research learning credits must be completed by Friday, May 2.**

\*\*All available options to earn credits are posted at:

<http://lsuhumanresearch.sona-systems.com/> Students will need to request an account then log on to see the options available. Check the system regularly for updated information to fit interests and availabilities. Information about how to navigate the system (once logged in) can be found on the homepage of the Department of Communication Studies. Please create an account within the first week of classes. Students must be sure to attend options once chosen. Failure to show up twice during a semester will result in restrictions to the system and inability to complete research learning requirements.

**Classroom Expectations:**

1. Please turn off all electronic equipment, including cell phones. Texting during class will result in student dismissal from class.
2. Discussion materials will not be repeated for students absent when the materials were presented. Ask fellow classmates for notes.
3. Students are responsible for all material and assignments announced in their absence.
4. Absences and tardiness will significantly impact daily participation grade. Tardiness is disruptive to class so please be on time.
5. Do not schedule any appointments during class time.
6. Eating in class is strictly prohibited.
7. No late work will be accepted, including missed speeches, without a documented university excuse.
8. Students must dress appropriately, business casual, on speech days.
9. Respect is not an option. Disrespectful behavior toward fellow students or instructor will result in dismissal from class.

**Attendance:** This is an interactive class where participation is required. Much of what is learned is through discussions in class. It is important that students attend. Participation points are given daily and cannot be made up in the event of an absence.

**Academic Integrity:** Academic dishonesty, including any form of plagiarism and/or cheating, will not be permitted. If there is evidence of any deliberate violation of academic integrity, such as cheating or plagiarizing, the student will fail that assignment. A second violation will result in course failure.

**Americans with Disabilities Act:** If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office of Disability Affairs (112 Johnson Hall) so that accommodations may be arranged. After receiving accommodation letters, please contact the instructor to discuss the provisions as soon as possible.

Course Calendar \*Subject to Change

Date	Course Material	Assignment
W Jan 15	Syllabus Awareness Model	Sign up for research
F Jan 17	Introductions, Ch 1	Read Ch 1
M Jan 20	No Class	
W Jan 22	Ch 1	
F Jan 24	Introductory Speeches	
M Jan 27	Introductory Speeches	Read Ch 2
W Jan 29	Introductory Speeches	
F Jan 31	Ch 2 Groupwork	
M Feb 3	Ch 2 Presentations	
W Feb 5	Informative Speaking	Topics due F
F Feb 7	Informative Speaking/Topics	Outlines due W
M Feb 10	Outlining Activity	
W Feb 12	Outlines due – peer review	
F Feb 14	Work Day	
M Feb 17	Informative Speeches	
W Feb 19	Informative Speeches	
F Feb 21	Informative Speeches	
M Feb 24	Informative Speeches	
W Feb 26	Informative Speeches	
F Feb 28	Midterm	
M Mar 3-Wed Mar 5	Mardi Gras Break	Read Ch 3
F Mar 7	Ch 3	Read Ch 4,5
M Mar 10	Ch 3,4	Read Ch 6
W Mar 12	Ch 4,5	Topics due M
F Mar 14	Ch 6	
M Mar 17	Topics due/Impromptu Speeches	
W Mar 19	Impromptu Speeches	Outlines due M
F Mar 21	Peer Outline Review	
M Mar 24	Work Day	
W Mar 26	Persuasive Speeches	
F Mar 28	Persuasive Speeches	
M Mar 31	Persuasive Speeches	
W Apr 2	Persuasive Speeches	
F Apr 4	Persuasive Speeches	
M Apr 7	Persuasive Speeches	
W Apr 9	Special Occasion Speaking	
F Apr 11	Work Day	
M Apr 14-F Apr 18	Spring Break	

<b>M Apr 21</b>	<b>Special Occasion Speeches</b>	
<b>W Apr 23</b>	<b>Special Occasion Speeches</b>	<b>Research Credit Completion</b>
<b>F Apr 25</b>	<b>Special Occasion Speeches</b>	
<b>M Apr 28</b>	<b>Make Up Speeches</b>	
<b>W Apr 30</b>	<b>Make Up Speeches</b>	
<b>F May 2</b>	<b>Optional Exam</b>	
<b>Final TBA</b>		