

CMST 2060 PUBLIC SPEAKING
Summer 2014 – Section 1 Tureaud 101

Instructor: Travis L Williams
Office: Coates Hall 320
Main Office: Coates Hall 136
Email: Twill193@campus.lsu.edu
Office Hours: Monday & Wednesday 11:00 AM -12:00 PM

Required Texts: Lucas, Stephen (2012) *The Art of Public Speaking* (11th ed.) {with Connect Plus}. McGraw Hill. ISBN: 9781259386343

Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

Course Policies:

Prior arrangements must be made with the instructor if extenuating circumstances prevent you from meeting an important deadline. If you miss work due to a university approved absence, you will be responsible for providing documentation to confirm the excused dates and for coordinating make-up work, making every effort to make arrangements before the absence when possible.

Climate of Respect: In this course we will be discussing issues of race, class, ethnicity, gender, sexual orientation, religion, politics, age, class, and other cultural issues that affect our social lives. ANY disrespect in this course whether written or said orally justifies the student being removed from the course. We should have a safe space to espouse opinions and views in this room but disrespect will result in severe negative consequences.

Extra Credit: No extra credit assignment will be allowed.

Disabilities: The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: "If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged." After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Grades: Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester and not made up after the fact.

Course Assignments:

Introductory Speech	5%
Informative Speech	10%
Persuasive Speech	10%
Commemorative Speech	10%
In Class Participation	15%
Reading Assessments	15%
Midterm Exam.....	15%
Final Exam	20%

Tentative summer schedule: Day to day outline and assignment pack will be given separately

Week 1 (June 9-13)

Introduction to the course and Introduction Speeches

Week 2 (June 16-20)

Lecture and Readings

Week 3 (June 23-27)

Commemoration Speeches due

Week 4 (June-30-July 3)

Midterm Monday June 30

No Class Friday June 4

Wednesday: Must have Informative Speech topic approved

Week 5 (July 7-11)

Informative Speeches due

Week 6 (July 14-18)

Wednesday: Must have persuasive speech topic approved

Week 7 (July 21-25)

Persuasive Speeches due

Week 8 Final Exam Period Wednesday July 30 (4:00 PM – 6:00 PM)

Do you have a major?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group

decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.