

Louisiana State University
Graduate Retention and Graduation Rates
Mass Communication--Instruction

		Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Mass Com & Public Affairs, PHD	Cohort	*	*	*	*	*	6	5	*	*	*
	Retention Rates in Same Curriculum										
	% 2nd Year	100.0	66.7	100.0	100.0	100.0	100.0	80.0	100.0	75.0	
	% 3rd Year	100.0	66.7	100.0	100.0	100.0	83.3	100.0	100.0		
	% 4th Year	100.0	66.7	75.0	100.0	100.0	83.3	80.0			
	% 5th Year	25.0	0.0	75.0	100.0	75.0	33.3				
	% 6th Year	0.0	0.0	50.0	0.0	25.0					
	% 7th Year	0.0	0.0	50.0	0.0						
	Cumulative Graduation Rates in Same Curriculum										
	% 3 Years	0.0	0.0	0.0	0.0	0.0	0.0	20.0	0.0		
	% 4 Years	75.0	66.7	25.0	0.0	25.0	33.3	20.0			
	% 5 Years	100.0	66.7	25.0	100.0	75.0	33.3				
	% 6 Years	100.0	66.7	50.0	100.0	75.0					
	% 7 Years	100.0	66.7	75.0	100.0						
	Retention Rates at LSU										
	% 2nd Year	100.0	66.7	100.0	100.0	100.0	100.0	80.0	100.0	75.0	
	% 3rd Year	100.0	66.7	100.0	100.0	100.0	83.3	100.0	100.0		
	% 4th Year	100.0	66.7	75.0	100.0	100.0	83.3	80.0			
	% 5th Year	25.0	0.0	75.0	100.0	75.0	33.3				
	% 6th Year	0.0	0.0	50.0	0.0	25.0					
	% 7th Year	0.0	0.0	50.0	0.0						
	Cumulative Graduation Rates at LSU										
	% 3 Years	0.0	0.0	0.0	0.0	0.0	0.0	20.0	0.0		
	% 4 Years	75.0	66.7	25.0	0.0	25.0	50.0	20.0			
	% 5 Years	100.0	66.7	25.0	100.0	75.0	50.0				
	% 6 Years	100.0	66.7	50.0	100.0	75.0					
% 7 Years	100.0	66.7	75.0	100.0							
Mass Communication, MMC	Cohort	19	19	15	18	13	17	18	30	20	13
	Retention Rates in Same Curriculum										
	% 2nd Year	63.2	89.5	86.7	83.3	84.6	88.2	100.0	80.0	85.0	
	% 3rd Year	15.8	15.8	20.0	16.7	0.0	11.8	5.6	16.7		
	% 4th Year	0.0	5.3	0.0	5.6	0.0	11.8	0.0			
	% 5th Year	10.5	0.0	0.0	5.6	0.0	0.0				
	% 6th Year	10.5	0.0	0.0	0.0	0.0					
	% 7th Year	10.5	0.0	0.0	0.0						
	Cumulative Graduation Rates in Same Curriculum										
	% 3 Years	52.6	78.9	86.7	55.6	61.5	64.7	94.4	70.0		
	% 4 Years	52.6	84.2	86.7	55.6	61.5	70.6	94.4			
	% 5 Years	52.6	84.2	86.7	61.1	61.5	70.6				
	% 6 Years	63.2	84.2	86.7	61.1	61.5					
	% 7 Years	63.2	84.2	86.7	61.1						
	Retention Rates at LSU										
	% 2nd Year	63.2	89.5	86.7	83.3	84.6	94.1	100.0	83.3	85.0	
	% 3rd Year	21.1	15.8	20.0	16.7	7.7	11.8	5.6	20.0		
	% 4th Year	0.0	5.3	0.0	5.6	7.7	11.8	0.0			
	% 5th Year	10.5	0.0	0.0	5.6	7.7	0.0				
	% 6th Year	10.5	0.0	0.0	0.0	7.7					
	% 7th Year	10.5	0.0	0.0	0.0						
	Cumulative Graduation Rates at LSU										
	% 3 Years	57.9	78.9	86.7	83.3	69.2	82.4	94.4	70.0		
	% 4 Years	57.9	84.2	86.7	83.3	69.2	94.1	94.4			
	% 5 Years	57.9	84.2	86.7	88.9	69.2	94.1				
	% 6 Years	68.4	84.2	86.7	88.9	69.2					

(Continued)

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		Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023
Mass Communication, MMC	% 7 Years	68.4	84.2	86.7	88.9						
Strategic Communication, Cert	Cohort				*	*	*	*			
	Retention Rates in Same Curriculum										
	% 2nd Year				66.7	0.0	0.0	50.0			
	% 3rd Year				0.0	0.0	0.0	0.0			
	% 4th Year				0.0	0.0	0.0	0.0			
	% 5th Year				0.0	0.0	0.0				
	% 6th Year				0.0	0.0					
	% 7th Year				0.0						
	Cumulative Graduation Rates in Same Curriculum										
	% 3 Years				66.7	50.0	0.0	50.0			
	% 4 Years				66.7	50.0	0.0	50.0			
	% 5 Years				66.7	50.0	0.0				
	% 6 Years				66.7	50.0					
	% 7 Years				66.7						
	Retention Rates at LSU										
	% 2nd Year				66.7	50.0	0.0	100.0			
	% 3rd Year				0.0	50.0	0.0	50.0			
	% 4th Year				0.0	0.0	0.0	0.0			
	% 5th Year				0.0	0.0	0.0				
	% 6th Year				0.0	0.0					
	% 7th Year				0.0						
	Cumulative Graduation Rates at LSU										
	% 3 Years				66.7	100.0	0.0	100.0			
% 4 Years				66.7	100.0	0.0	100.0				
% 5 Years				66.7	100.0	0.0					
% 6 Years				66.7	100.0						
% 7 Years				66.7							