

Submission (direct)	<p>Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.</p> <p>Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee.</p>	13 students	<p>7/13 students scored a 4=exemplary score</p> <p>6/13 students scored a 3=evident score</p>	<p>100% at least evident</p> <p>100% at least evident occasionally and 53.8% as exemplary</p>	<p>Meets expectation</p> <p>Meets expectation</p>
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SLO 3 - Demonstrate the ability to apply critical and reflective thinking skills to solve complex problems in practical settings

Project Submission (direct)	<p>Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.</p> <p>Ideal Target: 100 % of the completers are rated as at least evident and</p>	13 students	<p>6/13 students scored a 4=exemplary score</p> <p>7/13 students scored a 3=evident score</p>	<p>75% at least evident</p> <p>100% at least occasionally evident and</p>	<p>Meets expectation</p> <p>Meets expectation</p>
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	40% of the completers rated as exemplary by the examining committee.			46.2% as exemplary	
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SLO 4 - Outcomes 1, 2, and 3

Focus group interview (indirect)	<p>Acceptable Target: The students will express a general positive tone about their experience in the program.</p> <p>Ideal Target: The students will express an overwhelmingly positive tone about their experience in the program</p>	13 students	<p>Students regularly reported a positive experience. Comments focused on level of faculty knowledge, application of material to real world settings, opportunities for class discussion, presentation building skills, and flexibility with curriculum</p> <p>Negatives primarily center on the impact of pandemic during Fall 2020. Students expressed they signed up to be in an on-campus program and not online. Adjustments were made to be on-campus for grad classes in Spring 2021.</p>		<p>Meets expectation</p> <p>Meets expectation</p>
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SLO 5 - Outcomes 1, 2, and 3

Typically we provide an exit survey but we did not this year because we could not offer anonymity.

Program-Level Operational Effectiveness Goals Matrix

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 - To maintain commitment to the University's mission and the mission of the Sport Administration/Sport Management program.			
Employ faculty who are excellent teacher-scholars, nationally competitive in research and creative activities.	<p>Faculty will publish in top ranked journals and make presentations both internationally and nationally.</p> <p>100% of tenure-track faculty will complete 2 presentations and/or publications annually.</p>	<p>The current faculty recorded a significant number of publications in top ranked journals in the field such as: <i>Sociology of Sport Journal</i>, <i>Sport Business & Management</i>, <i>Sport Management Review</i>, <i>International Journal of Sports Marketing & Sponsorship</i>, <i>Communication & Sport</i>, <i>Leisure Sciences</i>, <i>Nonprofit Management & Leadership</i>, etc.</p> <p>15+ presentations (national and international top-tier academic conferences). Examples include that NASSM, CSRI, EASM, Esports, SMAANZ, etc.</p>	Exceeds expectations
OEG 2 - Serve as a unifying force on campus.			
Actively participate in campus life	Students will engage in campus activities.	The undergraduate and graduate program regularly participates in fairs sponsored by campus life, accepts and presents guest lectures to students and college employees.	Meets expectations
Faculty will be proactive in fostering a positive relationship between the athletic and academic communities.	Faculty will engage in fostering relationship with LSU Athletics.	Sport Management faculty (tenure-track and professional practice) participate in seminars with the Cox Communications Academic Center for	Meets expectations

		Student Athletes such as Major Decisions Symposium. We also support and assist LSU Athletics employees pursuit of graduate degrees.	
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OEG 3 - Accept assessment as an important vital tool to ensure the program is meeting goals.

Reporting	The assessment coordinator will report data annually.	Sport Administration/Management annual assessment data are maintained in Task Stream at the Office of Assessment and Evaluation.	Meets expectation.
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OEG 4 - Provide opportunities for undergraduate and graduate student professional growth.

Research Opportunities	Graduate students in the Ph.D. program will publish in top ranked journals and make presentations both internationally and nationally. 100% of doctoral students will complete at least one presentation or accepted publication.	All returning doctoral students either published or had papers accepted in journals. Multiple presentations (i.e., over 10) were collectively made at national and international conferences such as: College Sport Research Institute, NASSM, and Applied Sport Management Association. Also one student received a NASSM Student Research Grant.	Exceeds expectations
Professional development activities	Opportunities for professional development.	There are several in-service opportunities for graduate students hosted by the SOK or university graduate school.	Meets expectations
Volunteer work opportunities	Students will engage in opportunities that enhance the community.	During pandemic year graduate students volunteered for work/athletic events on-campus, bowl games in New Orleans, and in their own hometowns. During the pandemic year undergraduate students did not have the opportunity to participate in volunteer opportunities. The undergraduate students did	Meets expectations

		complete mini-internships (KIN 2999) during the fall, 2020 and spring, 2021. The Sport Administration Association (SAA) continued to have guest speakers – the meetings were virtual.	
OEG 5 - To continuously improve teaching, learning and research productivity.			
Demonstrate through faculty teaching evaluations and course elective offerings.	Faculty will demonstrate productivity in teaching, learning and discovery.	Teaching evaluations were above 4.0 for the 2020-2021 year. Teaching Awards and Honors: Nominated for CHSE Distinguished Teaching Award	Meets expectations.
Demonstrate through faculty publications and presentations;	Faculty will publish in top ranked journals and make presentations both internationally and nationally.	See OEG 1	Exceeds expectations
OEG 6 - To explore, nurture and strengthen partnerships with community and area sport organizations and businesses.			
Input from Advisory Board	Commit to an annual meeting with advisory board.	Hold an annual meeting with Advisory Board in the fall. There was not an annual meeting in the fall, 2020. Will reconvene the Advisory Board in the academic year 2021-2022 to receive input for additions to the curriculum on addressing diversity issues.	Does not meet expectation.
Data on partnerships (internships, volunteer opportunities; both formal and informal)	Students and faculty will explore, nurture and strengthen partnerships with the community.	Internship sites: LSU Athletics (various teams and departments), LSU Recreation, LSU Residential Life, Baton Rouge Recreation, Baton Rouge Soccer, etc.	Meets expectations.

PROGRAM DIVERSITY PERFORMANCE DATA

Dashboard Data			
Total Sport Management Undergraduate Enrollment (majors, minors, tracks, concentrations)	UCFY 182 UCAC 92 CHSE 394 Commerce concentration: 323, Leadership concentration: 68		
Total Sport Management Master's Enrollment (majors, minors, tracks, concentrations)	43		
Total Sport Management Doctoral Enrollment (majors, minors, tracks, concentrations)	5		
Percentages of female and male majors (separate out undergraduate, master's and doctoral)	Number Percentage		
	Undergraduate		
	# Female	173	25.9%
	# Male	496	74.1%
	Master's		
	# Female	19	44.1%
	# Male	24	55.8%
	Doctoral		
# Female	1	20%	
# Male	4	80%	
Student Demographics: Number of Students by race/ethnicity (separate out undergraduate, master's and doctoral)	Number Percentage		
	Undergraduate		
	# African American/Black	150	.224%
	# Amer Indian/Alas Native	2	.003%
	# Asian	5	.007%
	# Caucasian/White	406	.607%
	# Hispanic/Latinx	52	.078%
	# Nat Hawaiian/Pac Islander	1	.001%
	# Two or more races	27	.04%
	# Unknown	10	.015%
	# Nonresident alien	16	.024%
	Master's		
	# African American/Black	7	.163%
	# Amer Indian/Alas Native	0	
	# Asian	1	.023%
	# Caucasian/White	27	.628%
	# Hispanic/Latinx	4	.093%
	# Nat Hawaiian/Pac Islander	0	
	# Two or more races	3	.07%
	# Unknown	1	.023%
	# Nonresident alien	0	
	Doctoral		
# Asian	1	.20%	
# Caucasian/White	4	.80%	

Student: Faculty Advising Ratio	Student advising for the most part is done at the College level by the Office of Student Services. Faculty in the School of Kinesiology are not assigned advising duties.		
Total Number of Full-time, Tenured or Tenure Track Sport Management Faculty		Number	Percentage
	Full-time faculty	7	
	#Tenured faculty	3	
	#Tenured track faculty	5	
Total Number of Part Time/Adjunct Sport Management Faculty		Number	Percentage
	Adjunct		
	#PT faculty	1	
Ratio of Male and Female Faculty		Number	
	#Female Faculty	3	
	#Male Faculty	5	
Faculty Demographics: Number of Faculty by race/ethnicity		Number	Percentage
	# African American/Black	1	
	# Amer Indian/Alas Native		
	# Asian	1	
	# Caucasian/White	5	
	# Hispanic/Latinx		
	# Nat Hawaiian/Pac Islander		
	# Two or more races	1	
	# Unknown		

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Louisiana State University
Program/Specialized Accrerator(s): Commission of Sport Management Accreditation (COSMA)
Institutional Accrerator: Southern Association of Colleges and Schools Commission (SACSCOC)
Date of Next Comprehensive Program Accreditation Review: September 2024
Date of Next Comprehensive Institutional Accreditation Review: 2024_____
URL where accreditation status is stated: <https://www.lsu.edu/oie/accreditation/sacscocaccreditation.php>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2019-2020 # of Graduates: 139 Graduation Rate: _____
2. Average Time to Degree: 4-Year Degree: _____ 5-year Degree _____
3. Annual Transfer Activity (into Program): Year: 2020-2021 _____
of Transfers: 22 _____ Transfer Rate: _____
4. Graduates Entering Graduate School: Year: _____
of Graduates: _____ # Entering Graduate School: _____
5. Job Placement (if appropriate): Year: _____
of Graduates: _____ # Employed: _____

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