

# LSU College of Human Sciences & Education Strategic Plan

## Mission

The LSU College of Human Sciences & Education consists of six schools united to address quality of life issues. The college accomplishes this by actively engaging in research, professional service and global engagement that enables individuals and communities to achieve their full potential.

## Vision

By 2025, the College of Human Sciences and Education will be recognized by leading organizations in the professions for

- Its local, national, and international contributions to knowledge, policy, and practice by research and published scholarship
- Preparing diverse, expert, engaged, and ethically grounded professionals; and
- Empowering individuals and organizations through development, stewardship, and collaborative community partnerships to improve quality of life throughout the lifespan

The College of Human Sciences and Education values scholarship, collaboration, diversity, engagement, and lifelong learning.

**Goal 1: Discovery/Research: The College of Human Sciences and Education will contribute to LSU's research-intensive mission by providing scholarship to advance knowledge and practice.**

## Performance Indicators:

- Authorship on publications in scholarly, peer-reviewed national and international publications will average a minimum of two per year per tenured and tenure-track faculty within a 7-year period from 2018-2025
- Sponsored research program proposals will reach a total of 70 proposal submissions annually from 2018-2025
- The number of awarded grants per total tenure track faculty will be 50 annually from 2018-2025

Sponsored research expenditures will reach \$8.5 million annually from 2018-2025

## Strategies:

1. Increase support for faculty to promote scholarship and funded research efforts
  - Increase the number of graduate assistantships
  - Increase the stipend associated with graduate assistantships
  - Enhance the formal faculty induction process
  - Increase support and opportunities for undergraduate research with faculty

- Mentor faculty about opportunities for small-scale financial support of pilot research projects and refereed presentations at research conferences that lead to publications and grant proposals
- 2. Create mechanisms for interdisciplinary research across schools and other colleges to improve sponsored research profile
  - Engage CHSE faculty in sponsored program activities that support research proposal development for external funding
  - Coordinate resources of the CHSE Office of Sponsored Research and Office of Social Service Research and Development to support research activity

**Goal 2: Teaching/Learning. The College will offer innovative and challenging programs to attract, retain, and graduate students who excel in critical thinking, creative problem solving, and effective communication.**

**Performance Indicators:**

- College undergraduate student enrollment overall will rise by 10% from 2018-2025
- College retention of second year to third year undergraduate students will increase from 76% to 80% from 2018-2025
- College enrollment for graduate students will increase by 7% from 2018-2025
- College 6<sup>th</sup> year undergraduate graduation rates will increase to 72% from 2018-2025
- Annual credit hours will increase 10% from 2018-2025
- Graduate level degree completers will increase 10% from 2018-2025
- LSU Online program enrollment will increase by 50% from 2018-2025
- Student enrollment in graduate certificate programs will increase by 200% from 2018-2025
- Communication-intensive and honors courses will increase by 10%

**Strategies:**

1. Implement a comprehensive recruitment plan for undergraduate and graduate students.
2. Establish a program to develop a stronger connection between students pursuing majors offered by CHSE that are enrolled in UCAC and UCFY.
3. Increase and improve individual and group advising appointments to increase retention rates and college service to students
  - a. Consistently provide a holistic perspective – academic, career, wellness – physical and mental – when advising students and in group programming.
  - b. Increase individual advising appointment availability by 500 to assist students in developing accurate and achievable individualized graduation paths to impact retention and graduation rates.
  - c. Increase effective and impactful communication between CHSE students and the Office of Student Services.

4. Increase faculty and staff lines in targeted areas, including the Office of Student Services

**Goal 3: Diversity. The College will develop and nurture educational and professional environments that serve diverse, under-represented, oppressed, and vulnerable populations.**

**Performance Indicators:**

- Increase student enrollment both graduate and undergraduate by 2% each year from under-represented populations by major field of study from 2018-2025
- Increase international student enrollment by 3% from 2018-2025
- Increase faculty and staff hires from under-represented groups by 10% from 2018-2025.
- Provide at least one Professional Education offering per year that addresses diversity issues (e.g. Quality of Life Speaker Series)
- Increase culturally immersive experiences through curriculum components and assignments by 10% each year from 2018-2025 (example, study abroad opportunities, the Students Engaged in Education and Service (SEEdS))

**Strategies:**

1. Develop a College ambassadors program for undergraduate and graduate recruitment of students from traditionally under-represented populations.
2. Partner with Shorelight through University Enrollment
3. Identify or create courses and programs with broad definitions of inclusiveness and diversity as a focus.
4. During faculty and staff searches, demonstrate that resources have been used to target traditionally under-represented groups.
5. Charge the CHSE Diversity Committee with creating programming to develop and nurture a diverse educational and professional environment in the College.

**Goal 4: Engagement:** *The College will cultivate engagements among our local, national and global communities focused on addressing contemporary challenges to deepen civic and academic learning, enhance community well-being, and enrich scholarship.*

**Performance Indicators:**

- Increase the number of local and national engagement activities by faculty, students and/or staff by 10% from 2018-2025
- Increase the number of international engagement activities by faculty, students and/or staff by 10% from 2018-2025
- Increase the number of students participating in courses with service learning designation by 10% from 2018-2025

- Increase participation in the college's continuing education and lifelong learning opportunities by 25% from 2018-2025

**Strategies:**

1. Create an ongoing dialogue with community leaders and policy makers to identify community needs and make faculty research accessible to the general public
2. Develop contacts and establish relationships with private, public, and not-for-profit agencies to consult, train, provide professional development opportunities, clinical services, and service on boards within the local community
3. Provide incentives and recognition that encourage community engagement; expand resources for faculty, students and staff to participate in local, national and international engagement activities; promote the adoption of research-based practices as the basis for community engagement
4. Assess impact of international and globalization initiatives in terms of student participation, international student enrollments, achievement of course/program outcomes, or other identified outcome measures
5. Increase participation in the college's continuing education and life-long learning by various constituencies through efforts to enhance
  - quality (i.e., analysis of engagement analytics and participant surveys by leveraging the College's sophisticated technology software solutions to manage and assess events)
  - and quantity (e.g., number of CEUs, number of participants, age range of participants, participant diversity, agency affiliations/licensure board approvals, delivery modalities, geographic locations, content diversity, interdisciplinary events) of offerings.