

## **Ralph S. Izard**

Manship School of Mass Communication, Louisiana State University: Interim Dean, 2010-2011; Sig Mickelson/CBS professor of mass communication, senior fellow, Reilly Center for Media & Public Affairs, 2001-present

Office Telephone: (225) 578-9294

E-mail: [izard@lsu.edu](mailto:izard@lsu.edu)

### **POSITIONS HELD**

Manship School of Mass Communication, Louisiana State University, associate dean for graduate studies and research, 2001-2004; Sig Mickelson/CBS Professor, 2001-present.

E.W. Scripps School of Journalism, Ohio University, 1966-98: director, 1986-1998; graduate chair, 1983-86; assistant director, 1971-72; professor emeritus, 1998-present.

Consultant, Caucasus School of Journalism and Media Management, Georgia Institute for Public Affairs, Republic of Georgia, 2005-2007.

Media Studies Center/First Amendment Center, New York: Freedom Forum fellow; editor of New York publications, 2000, coordinator/International Initiative for Journalism Education, 1998-99.

University of Wisconsin-Eau Claire: Communication and Journalism Advisory Board, 1998-2001.

*Newspaper Research Journal*, editor, 1988-2000.

United States Information Agency, Fiji Islands Media Association, Pacific Islands News Association, consultant, 1993-96.

Midwest Newspaper Workshop for Minorities, chair, Advisory Board, 1987-93.

East-West Center, Honolulu, Hawaii: fellow, February through April 1986.

H.H. Herbert School of Journalism, University of Oklahoma: visiting professor, 1981-82.

Mitchell College of Advanced Education, Bathurst, N.S.W., Australia: visiting lecturer and consultant, summer 1972.

### **JOURNALISTIC EXPERIENCE**

The Associated Press, January through April 1986, Honolulu, Hawaii; summer 1975, Columbus, Ohio; summer 1974, Miami, Fla.; summers, 1961, 1962, Charleston, W.Va.

Athens, Ohio, News: editorial consultant, 1982-84.

Columbus, Ohio, Citizen-Journal: copy desk, summer 1982.

Charleston, W.Va., Daily Mail: education editor, general-assignment reporter, 1962-64.

Morris Harvey College, Charleston, W.Va.: public information consultant, 1963.

Coal Valley News, Madison, W.Va.: correspondent, 1958-61.

## **ACADEMIC BACKGROUND**

West Virginia University: Bachelor of Science in Journalism, 1961.

Master of Science in Journalism, 1962

University of Illinois: Ph.D. in Communication, 1969

## **PROFESSIONAL AND ACADEMIC ASSOCIATIONS**

### International Communication Forum-America

#### The Society of Professional Journalists

Chair, Continuing Education Committee, 1980-82; co-chair, Professional Development Committee, 1983-85; member, Ethics Committee, 1984-87; vice president for campus chapter affairs and member of national board of directors, 1976-79; chair, national committee on Mark of Excellence Contest, 1979; member, Campus Chapter Activities Committee, 1968-81; adviser, Ohio University campus chapter, 20 years, University of Oklahoma campus chapter, 1 year; planning committee, national convention in Columbus, Ohio, 1980.

#### Association of Schools of Journalism and Mass Communication

President, 1992-93; president elect, 1991-92; vice president, 1990-91; Committee for Cooperation in Electronic News Education (joint project of ASJMC, AEJMC and the Radio-Television News Directors Assn.), 1990-93; Task Force on Alliances, 1993-95.

#### The Association for Education in Journalism and Mass Communication

Standing Committee on Freedom and Responsibility, 1989-90; Executive Committee, 1991-93; Subcommittee on Inclusivity of the Task Force on Teaching and Learning in the New Millennium, 1998-2000.

Kappa Tau Alpha: national journalism honorary: adviser, Ohio University, 1980-88.

#### National Association of Black Journalists

International Communication Association, 1997-2000

## **AWARDS AND HONORS**

Distinguished Teaching in Journalism Award, Society of Professional Journalists, 2007.

L.J. Hortin Faculty Mentor Award, College of Communication, Ohio University, 2007

Honorary Alumnus, Ohio University, 2000

President's Award, Ohio Newspaper Association, 1999.

Certificate of Appreciation, Central Ohio Professional Chapter, Society of Professional Journalists, 1998.

Distinguished Service Award, Newspaper Division, Association for Education in Journalism and Mass Communication, 1994.

Distinguished Service Award, Central Ohio Professional Chapter, Society of Professional Journalists, 1992.

P.I. Reed Achievement Award, School of Journalism, West Virginia University, 1988.

Wells Memorial Key, Society of Professional Journalists, 1985.

Outstanding Faculty Award, H.H. Herbert School of Journalism and Mass Communication, University of Oklahoma, 1982.

Distinguished Campus Adviser, Society of Professional Journalists, 1981.

## **COMMUNITY/STATE SERVICE**

Community Outreach Panel, Ohio Judicial Conference, 2000

Ohio Coalition for Open Government, 1996-2000

Ohio Courts Futures Commission: Appointed by Chief Justice Thomas Moyer to serve as co-chair of the Public Awareness and Education Task Force, 1997-2000.

Lucasville Media Task Force: Appointed by Governor George Voinovich as member of task force to study media coverage of riots at the Ohio Penitentiary, 1993-94.

## **PUBLICATIONS**

### Books

**Lessons from Ground Zero** (editor, with Jay Perkins). New Brunswick, NJ: Transaction Publishers, 2011.

**Covering Disaster** (editor, with Jay Perkins). New Brunswick, NJ, Transaction Publishers, 2010.

**Diversity That Works** (editor). Baton Rouge, LA: Manship School of Mass Communication, 2008.

**Fundamentals of News Reporting** (with Donald Lambert and Hugh Culbertson). Dubuque, Iowa: Kendall/Hunt Publishing, 1970, 1973, 1977, 1982, 1990, 1994.

**Reporting the Citizens' News**. New York: Holt, Rinehart and Winston, 1982; second edition published as **Public Affairs Reporting: The Citizens' News** (with Marilyn Greenwald), Dubuque, Iowa: William C. Brown Publishers, 1991.

**Just Thought You'd Like to Know** (editor, with Alvi McWilliams). Athens, Ohio: E.W. Scripps School of Journalism, 1993.

#### Articles and Book Chapters

"A 2009 Assessment of the Status of Diversity Education in Journalism and Mass Communication Programs" (with Masudul Biswas), **Journalism and Mass Communication Educator**, Vol. 64 Issue 4, 2010, pp 378-394

"News Coverage of Patriot Act Focuses on Individual Liberty," (with Weimin Chang). **Newspaper Research Journal**, Vol. 30, No. 4, fall 2009.

Future of Journalism and Mass Communication Education," **The Future of Journalism and Mass Communication Education**. Baton Rouge: Manship School of Mass Communication, 2008, pp. 99-101.

"Waves of Opposition: Labor and the Struggle for Democratic Radio," (book review), **Journalism and Mass Communication Quarterly**, Summer 2008.

"Representing the Total Community: Relationships between Asian-American Staff and Asian-American Coverage in Nine U.S. Newspapers" (with Denis Wu), **Journalism and Mass Communication Quarterly**, Spring 2008, Vol. 85, No. 1.

"Educational Diversity is Telling the Truth" (with Cleo Joffrion Allen), **ASJMC Insights**, Association of Schools of Journalism and Mass Communication, Fall 2006, pp. 26-28.

"Who Got to Talk About It: Sourcing and Attribution in Broadcast News Coverage of the First 24 Hours of the 9/11 Tragedy" (with Sonora Jha-Nambiar), **Seattle Journal for Social Justice**, Vol. 4, Issue 1 (Fall Winter 2005).

Retrievable at

[http://www.seattleu.edu/csjs/publications/jha\\_izard\\_version9\\_final\\_12282005.pdf](http://www.seattleu.edu/csjs/publications/jha_izard_version9_final_12282005.pdf)

“9/11 TV, Newspapers Coverage Reveals Similarities, Differences,” (with Xigen Li), **Media in an American Crisis: Studies of September 11, 2001** (New York: University Press of America, Inc., 2005, pp. 89-103.

“Mosaic of Scholarship, Professional Experience Needed,” (with Arlene Morgan), **Newspaper Research Journal**, Vol. 25, Number 4, Fall 2004, pp. 6-12.

“9/11 Attack Coverage Reveals Similarities, Differences” (with Xigen Li), **Newspaper Research Journal**, Vol. 24, No. 1, Winter 2003, pp. 204-218.

“Bridging the Gap” (with John Maxwell Hamilton), **American Journalism Review**. October 1998, pp. 16-17.

“Carr Vattel Van Anda,” **American National Biography** (American Council of Learned Societies, Oxford University Press, January 1999), pp. 150-151.

“Voices from the industry,” **cyberscribes. 1: The New Journalists** (San Diego, Calif.: Ellipsys International Publications, Inc. 1997), pp. 24-25.

“After the Campaign: How Media Cover Government,” **The Practice of Political Communication**. Englewood Cliffs, N.J.: Prentice-Hall, Inc., 1994.

“Watchdogging the Watchdog: Historical Foundations of American Journalism in the 1990s,” **Sasaran** (publication of the School of Mass Communication, Mara Institute of Technology, Malaysia), June 1991, pp. 21-23.

“Maintaining Diversity at Ohio University,” **ASJMC Insights**, Association of Schools of Journalism and Mass Communication, Winter 1990-91, pp. 30-31.

“Maintaining Diversity: Tips on minority hiring,” **Newspaper Research Journal**, Vol. 11, No. 3, Summer 1990, pp. 7-9.  
Professional Journalists, p. 11.

“News Media Restrictive Policies” (with Lucinda D. Davenport), **Journal of Mass Media Ethics**, Vol. 1, No., 1, Fall/Winter 1985-86, pp. 4-9.

“The Journalist in Life-Saving Situations: Detached Observer or Good Samaritan?” (with Gail D. Marion), **Journal of Mass Media Ethics**, Vol. 1, No. 2, Spring/Summer 1986, pp. 61-67.

“Public Confidence in the News Media,” **Journalism Quarterly**, Summer 1985, p. 247-255.

“Certain news procedures found to both journalists;” “Some cases rate approval if other methods don’t work;” “Journalists seek balance between news, individuals;”

“Independence vital -- but some cooperation needed,” **1984-85 Journalism Ethics Report**, Society of Professional Journalists.

“Pro Development Program Closing In on goals,” (with Lillian Lodge Kopenhaver), **The Quill**, March 1984, pp. 25, 27.

“Gains on the ethical front;” “Judgment issues split respondents;” “Desire for understanding,” **1983-84 Journalism Ethics Report**, Society of Professional Journalists.

“Students Voice Opinions on Writing Instruction and the Law” (with Ernest Larkin), **The Columbia Scholastic Press Advisers Association Bulletin**, Summer 1982, pp. 5-8.

“Introduction,” **Reporting/Writing/Editing**,” Dubuque, Iowa: Kendall/Hunt Publishing Co., 1982, pp. vii-ix.

“Learning while doing: Continuing Education,” **The Quill**, September 1981, pp. 21-22.

“The Professional Journalist,” **Great Issues 77**. Troy, Ala.; Troy State University Press, 1977, pp. 3-7.

#### Unpublished Papers

“Viability of Online Outlets for Ethnic Newspapers” (with Masudul Biswas), paper presented at the AEJMC convention in Denver, CO, Aug. 4-7, 2010

“A 2009 Assessment of the Status of Diversity Education in Journalism and Mass Communication Programs” (with Masudul Biswas), paper presented at the AEJMC Convention in Boston, MA, Aug.5-8, 2010.

“U.S. News Media: Guardians of Freedom? A Content Analysis of News Coverage of the USA Patriot Act (with Weimin Chang), paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 2007.

“Representing the Total Community: Relationships between Asian-American Staff and Asian-American Coverage in U.S. Newspapers” (with H. Denis Wu), paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, August 2006.

“Who Got to Speak About It: Sourcing and Attribution in Broadcast News Coverage of the 9/11 Tragedy” (with Sonora Jha-Nambiar), paper presented at the annual conference of the International Communication Association, New York, May 2005.

“Losing Ground: Media Credibility Declining in Eyes of the Public” (with Jinx Broussard and Craig Freeman), paper presented at conference of the Western Social Science Association, Salt Lake City, April 21-24, 2004.

“Ethical Dilemmas and Modern Journalists” (with Vicki Hesterman), presented at convention of the Association for Education in Journalism and Mass Communication, Memphis, Tenn., August 4, 1985.

“Journalists, Conflict of Interest and News Media Restrictive Policies,” presented at spring meeting of Mass Communication and Society Division, AEJMC, Baton Rouge, La., March 1, 1985.

“Searching for Journalistic Conscience,” presented at annual meeting of Popular Culture Association and American Culture Association, Louisville, Ky., April 6, 1985.

“Media Ethics: What the Public Expects,” presented at annual conference of the American Association for Public Opinion Research, Delavan, Wisc., May 19, 1984.

“Issues in Journalistic Ethics,” presented at spring meeting of the AEJMC, Mass Communication and Society, Visual Communications and Magazine divisions, Columbia, Mo., April 1984.

“An Analysis of the Attitudes of Oklahoma High School Students About Their Instruction in Writing and the Law” (with Ernest Larkin), presented at Secondary Education Division, AEJ, Norman, Okla., March 1982.

“The Feasibility of College-Directed Publications” (with Sherman Robbins), presented at convention of the Association for Education in Journalism, Berkeley, Calif., August 1969.