**Louisiana State University**

**CMST 2060 – Public Speaking**

**Instructor: Gwen Zywicke Office: Prescott 113A**

**Email: gzywicke@lsu.edu Office Hours: M-F 10:15 – 11:00**

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse*.*

**Course Description:** CMST 2060 is structured to help students develop the knowledge, skills, and attitudes needed for effective communication. The course focuses on concepts related to the communication process and on ways of improving your oral communication, with special emphasis on public speaking and presentation skills. Students will be required to complete peer speech evaluations.

As a result of this course, students should:

* Improve strategic reading skills through the analysis of research sources used in public speeches.
* Research, develop and organize ideas for oral presentations with ethical responsibility.
* Deliver speeches with a measure of poise and confidence.
* Understand own speaking ability.
* Present speeches extemporaneously-practiced and rehearsed but delivered from limited notes.
* Use the voice as a creative instrument in the communication process.
* Give a rationale for the use of Standard American English in spoken language and be able to demonstrate this skill in a speech.

**Text: The Art of Public Speaking**, eleventh edition, Stephen E. Lucas. Connect is not required for this course.

**Grading:** Grading for this course will be as follows:

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| **Grade** | **Percentage** |
| A+ | 98-100 |
| A | 94-97 |
| A- | 90-93 |
| B+ | 87-89 |
| B | 84-86 |
| B- | 80-83 |
| C+ | 77-79 |
| C | 74-76 |
| C- | 70-73 |
| D+ | 67-69 |
| D | 64-66 |
| D- | 60-63 |
| F | 59 and below |

**Speeches:**

Introductory 10% 2-3 minutes

Informative 15% 5-6 minutes

Persuasive 25% 6-8 minutes, plus 2 minute Q&A

Special Occasion 10% 2-4 minutes

**Exams:**

Midterm 10%

Final 10%

**Daily Participation:** 20%

Attendance, peer evaluations, audience, group work/presentations, impromptu speech, classroom discussion.

**Classroom Expectations:**

1. Please turn off all electronic equipment, including cell phones.

Texting during class will result in student dismissal from class.

Students using laptops in a manner that is distracting to students and/or instructor will be asked to discontinue use.

1. Discussion materials will not be repeated for students absent when the materials were presented. Ask fellow classmates for notes.
2. Students are responsible for all material and assignments announced in their absence.
3. Each unexcused absence will reduce participation grade by 10%. Being late to class three times will equate to one absence. If tardiness is unavoidable due to bussing or class across campus, it is up to the student to inform the instructor.
4. Do not schedule any appointments during class time. They are not excused.
5. Do not enter class during a speech if you are late. Wait for applause then enter.
6. Eating in class is strictly prohibited.
7. No late work will be accepted, including missed speeches, without a documented university excuse. This includes arriving late to class and turning in an assignment that is due before class. It is up to the student to discuss make-ups with instructor.
8. Students must dress appropriately, business casual, on speech days.
9. Respect is not an option. Disrespectful behavior toward fellow students or instructor will result in dismissal from class.
10. Grades will not be discussed over email. You may discuss grades with instructor before or after class or during office hours.

**Attendance:** This is an interactive class where participation is required. Much of what is learned is through discussions in class. It is important that students attend. Some material taught in this class are not in the textbook or PowerPoints. Each unexcused absence will result in a 10% participation grade reduction.

**Academic Integrity:** Academic dishonesty, including any form of plagiarism and/or cheating, will not be permitted. If there is evidence of any deliberate violation of academic integrity, such as cheating or plagiarizing, the student will fail that assignment. A second violation will result in course failure.

**Buckley Amendment:** Student grades will not be disclosed. They will NOT be: discussed in class, visible on papers or tests, or released over the phone or via email.

**Americans with Disabilities Act:** If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office of Disability Affairs (112 Johnson Hall) so that accommodations may be arranged. After receiving accommodation letters, please contact the instructor to discuss the provisions as soon as possible.

**Course Calendar \*Subject to Change**

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| **Date** | **Course Material** | **Assignment** |
| **M June 5**  **T June 6**  **W June 7** | **Awareness Model, Syllabus,**  **Ch 1, 2, 3, 4, 10**  **Introductory Speech Assignment** | **Review Chapters,**  **Print and bring to class Informative Speech Assignment and Evaluation** |
| **R June 8,**  **F June 9**  **M June 12**  **T June 13** | **Introductory Speeches**  **Work Days**  **Informative Speech Assignment, Ch 15** | **Review Chapters**  **Topics due Th, Typed** |
| **W June 14**  **R June 15** | **Ch 5, 6, 7, 8**  **Ch 9, 12, 13,**  **Topics Due** | **Print and bring to class Sample Outline and Outlining Activity,**  **Review Chapters** |
| **F June 16**  **M June 19** | **Ch 12, 13, 14,**  **Outlining, Outlining activity,**  **Review Midterm** | **Outlines due T** |
| **T June 20**  **W June 21** | **Working Outlines Due, Peer review**  **Midterm** | **Print and bring to class Informative Speech and Informative Speech Evaluation** |
| **R June 22**  **F June 23** | **Informative Speeches**  **Informative Speeches** | **Evaluations due,**  **Print and bring to class Persuasive Speech Requirements and Evaluation, Review Chapters** |
| **M June 26**  **T June 27** | **Persuasive Speaking, Ch 16, 17**  **Work on group presentations** | **Topics due W, Typed** |
| **W June 28**  **R June 29** | **Topics due, Group presentations**  **Impromptu Speeches**  **Working Outlines Due, Peer Review** |  |
| **F June 30**  **M July 3**  **T July 4** | **Persuasive Speeches**  **Persuasive Speeches**  **Off** | **Review Chapter** |
| **W July 5** | **Ch 18, Special Occasion Speaking, Review Final** |  |
| **R July 6** | **Special Occasion Speeches** |  |
| **F July 7** | **Final** |  |