

CMST 2060: Public Speaking SUMMER - 2016

Professor: Dr. Christopher Collins

Class Hours: 11-12

Location: 209 Coates

Office Hours: T/W/Th 12-1 (and by appointment)

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Phone: (225) 578-4240

Office: Coates Hall 223

Required Texts:

Lucan, Steven. (2012) *The Art of Public Speaking* (11th Ed.) McGraw-Hill

Course Description:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking. The act of public speaking is the culmination (and often the beginning) of a long process of critical dialogue between oneself, language, and the imagined responses of the audience. In other words, it takes being confident in who you are, what you want to say, how you are going to say it, who you want to say it to, and why you should say anything at all. Throughout the semester, students will be introduced to the fundamental concepts of rhetorical public speaking.

As a General Education Humanities Course, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

COURSE POLICIES

Attendance & Participation: Your attendance at each class meeting is expected. You are expected to attend all classes just as you would be expected to go to work every day if this was any other job. Your class participation grade will be determined based on in-class discussion participation, assignments/exercises, and analysis of in-class presentations throughout the semester.

Plagiarism: I have no tolerance for plagiarism. You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) will immediately be reported to the Dean of Students. The Internet has made plagiarism very easy and very tempting. Hundreds of sites offer papers, research, writing, and editing. The ease with which such material is available over the Internet does not lessen the seriousness of claiming material from the Internet as your own. See the LSU policies on plagiarism here:

<http://www.lib.lsu.edu/instruction/plagiarism2.html> . **Your paper would be considered as plagiarized in part or entirely if you do any of the following:**

- Submit a paper that was written by someone other than you.
- Submit a paper in which you use the ideas, metaphors or reasoning style of another, but do not cite that source and/or place that source in your list of references. Simply rewording a sentence does not make work your own.

- Submit a paper in which you “cut and paste” or use the exact words of a source and you do not put the words within quotation marks, use footnotes or in-text citations, and place the source in your list of references.

Extra Credit: No extra credit assignment will be allowed.

Disabilities: The Americans with Disabilities Act and the Rehabilitations Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Grades: Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester and not made up after the fact.

Course Assignments:

4 MAJOR SPEECES (50% of overall course grade):

Introductory Speech 12.5%

Informative Speech 12.5%

Persuasive Speech 12.5%

Performance Speech 12.5%

- A portion of each of the four major speech assignments will be based upon written components (speech outlines, speech evaluations, etc.) in addition to an in-class presentation component.

Activity Speeches 15%

Reading Assessments 15%

EXAMS (20% of overall course grade):

Midterm Exam 10%

Final Exam 10%

Your final grade assignment will be based on your total score at the end of the semester.

Final grades will be assigned as follows:

A+ ... 970-1000 points
A ... 930-969 points
A - ... 900-929 points
B + ... 870-899 points
B ... 830-869 points
B - ... 800-829 points
C + ... 770-799 points
C ... 730-769 points
C - ... 700-729 points
D + ... 670-699 points
D ... 630-669 points
D - ... 600-629 points
F ... 0-599 points

Missed Presentations and Late-Work:

If a student is absent the day she/he is scheduled to speak and has not made prior arrangements with the instructor, a ZERO grade will be recorded for the presentation portion of the assignment. Makeup speeches will be presented in front

of a random audience in a public location. Unexcused absences will have the grade for the presentation portion of the assignment averaged in with the zero score. Contact your instructor to schedule a time.

If you are unable to make a scheduled speech time, you may still receive full credit for speech outlines if they are submitted by the start of class on the scheduled speaking day. Otherwise, the outline is considered late and will receive a grade of ZERO. If a speaker knows she/he cannot attend class the day of an assigned speech presentation, she/he can find a replacement without penalty.

University approved absences include: illness, serious family emergency, special curricular activities, court-imposed legal obligations, military obligations, serious weather conditions, religious holidays, and athletic competitions. Students will need to provide written documentation excused absences to the instructor (doctor's note, funeral program, etc.)

Late Work:

Major class assignments are to be turned in by the time class starts on the day that they are due. Presentation outlines will be turned in immediately prior to speeches. Assignments will not receive credit if turned in after the end of class on the day that they are due. Any work turned in during class time will be considered late and will automatically be reduced by one letter grade. *In other words if you arrive late to class, the assignment is late and will automatically be penalized one letter grade.*

In the same sense, if you arrive late to class on the day of your speech, your assignment will be reduced by one letter grade, even if you are "on time" for your own presentation. Showing respect for your classmates by arriving on time to class on the day of presentations is of great importance. Major class assignments will be accepted prior to the established deadline.

If you miss a speech presentation, you will be allowed to make up the presentation for partial credit in another public venue, by the time the scheduled presentations end (see above). Contact your instructor to schedule the makeup.

Just as with any other job, you would certainly make every effort to contact your co-workers or boss if extenuating circumstances prevented you from meeting an important deadline. The same should be true for this class.

Prior arrangements must be made with the instructor if extenuating circumstances prevent you from meeting an important deadline. If you miss major assignments due to a university approved absence, you will be responsible for providing documentation to confirm the excused dates and for coordinating make-up work, making every effort to make arrangements before the absence when possible.

TITLE IX & Sexual Misconduct Policy:

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University ("LSU") is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual's fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been violated in employment, student life, campus support services, LSU programs and/or an academic environment.

[LSU Commitment to Community](#) - LSU is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

Do you have a major?

Business leaders and other professionals recognize the importance of developing communication skills and analysis. Alan Greenspan, for example, stated, "To succeed, you will soon learn, as I did, the importance of a solid foundation in the basics of education – literacy, both verbal and numerical, and communication skills." We hope this course contributes to your success.

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above.

More information is available at www.lsu.edu/cmst or by contacting our undergraduate advisor Mr. Kent Filbel (kfilli@lsu.edu), whose hours are posted at his office, 135 Coates Hall.

Final Exam Schedule Website: [Final Exam Website](#)

SUMMER SCHEDULE 2016

WEEK 1

Monday, June 6 th	Introduction to class/Syllabus
Tuesday, June 7 th	Chapter 1/ Chapter 4
Wednesday, June 8 th	INTRODUCTION SPEECH
Thursday, June 9 th	INTRODUCTION SPEECH
Friday, June 10 th	INTRODUCTION SPEECH

WEEK 2

Monday, June 13 th	Chapter 2/ Chapter 3
Tuesday, June 14 th	Chapter 5
Wednesday, June 15 th	Chapter 6
Thursday, June 16 th	Chapter 7/8
Friday, June 17 th	Workshop

WEEK 3

Monday, June 20 th	PERFORMANCE SPEECH
Tuesday, June 21 th	PERFORMANCE SPEECH
Wednesday, June 22 th	PERFORMANCE SPEECH
Thursday, June 23 th	PERFORMANCE SPEECH
Friday, June 24 th	PERFORMANCE SPEECH

WEEK 4

Monday, June 27 th	Chapter 9
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Tuesday, June 28th Chapter 10/ Chapter 11
 Wednesday, June 29th MIDTERM EXAMINATION
 Thursday, June 30th Chapter 12/ Chapter 15
 Friday, July 1st Chapter 13/ Workshop

WEEK 5

Monday, July 4th INFORMATIVE SPEECH
 Tuesday, July 5th INFORMATIVE SPEECH
 Wednesday, July 6th INFORMATIVE SPEECH
 Thursday, July 7th INFORMATIVE SPEECH
 Friday, July 8th INFORMATIVE SPEECH

WEEK 6

Monday, July 11th Chapter 14
 Tuesday, July 12th Chapter 16/ Chapter 17
 Wednesday, July 13th Chapter 18/19
 Thursday, July 14th Workshop
 Friday, July 15th Workshop

WEEK 7

Monday, July 18th PERSUASIVE SPEECH
 Tuesday, July 19th PERSUASIVE SPEECH
 Wednesday, July 20th PERSUASIVE SPEECH
 Thursday, July 21st PERSUASIVE SPEECH
 Friday, July 22nd PERSUASIVE SPEECH

WEEK 8

FINAL DAY OF CLASS
 Monday, July 25th

STUDY DAY

Tuesday, July 26th

FINALS

Wednesday, July 27th
 Thursday, July 28th

