

CMST 2060: Public Speaking
Department of Communication Studies
Louisiana State University

“Speak your mind even if your voice shakes” – Maggie Kuhn

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Office: Coates 319 | Hours: MW 9:30 – 11:30 a.m.
Sections 7 & 11

Required Texts: Lucas, Stephen E. (2012) *The Art of Public Speaking* (11th ed). McGraw Hill.

Course Description/ Goals:

CMST 2060 is a *General Education Humanities Course* designed to familiarize students with the study of public speaking.

As a *General Education Humanities Course*, CMST 2060 will enable students to demonstrate an understanding of historical, cultural, and philosophical complexity that supports sophisticated discourse.

As a result of this course, students should:

1. Understand the principles of rhetoric and effectively utilize them in crafting well researched, reasoned, and appealing speeches.
2. Choose topics for public speaking that are timely, relevant, and adaptable given varying situations in which the message may be delivered, and for different audiences.
3. Effectively and critically evaluate message/speech content and delivery, both when examining one's own work as well as that of others.
4. Understand and utilize the verbal and nonverbal elements essential for exemplary speech delivery.
5. Analyze and discuss speeches of historical, political and social significance.

COURSE POLICIES

Attendance, Engagement & Participation

As an adult, you will be treated as such. Your attendance and participation in class is expected. However, presence does not constitute engagement. Students who are constantly on their cell phones or who are falling asleep are not engaged and, as a result, not in attendance. Excessive tardiness is also subject to being counted as absent. Being absent on a day you are assigned to speak will result in a deduction to your grade unless you work out a mutually agreed on trade. If you are traveling on a University sponsored activity (forensic tournament, athletic competition, etc.), it is your responsibility to negotiate your speaking schedule. Additionally, it is the student's responsibility to communicate their excused absences in a timely manner.

Technology Policy

The goal of all course policies is to help create a successful course experience for you as the student; this includes your ability to learn course material and to do so in an effective classroom environment.

Generally, cell phones and other electronics are not to be used. Students who use these inappropriately will be considered absent. Computers are only allowed for in-class workshops. Please see me if you have any questions or concerns.

LSU CODE of STUDENT CONDUCT

To demonstrate my pride in LSU, as a member of its community, I will:

- accept responsibility for my actions;
- hold myself and others to the highest standards of academic, personal, and social integrity;
- practice justice, equality, and compassion in human relations;
- respect the dignity of all persons and accept individual differences;
- respect the environment and the rights and property of others and the University;
- contribute positively to the life of the campus and surrounding community; and
- use my LSU experience to be an active citizen in an international and interdependent world.

Plagiarism

You are to assume that all assignments in this course are individual assignments unless explicit instructions are provided for a group project. Any student found to have turned in material not their own (either downloaded from the internet or written by another student) in part or in whole will immediately be reported to the Dean of Students.

Extra Credit

No extra credit assignments will be allowed.

Disabilities

The Americans with Disabilities Act and the Rehabilitation Act of 1973 states: “If you have a disability that may have some impact on your work in this class and for which you may require accommodations, please see a coordinator in the Office of Disability Affairs (112 Johnston Hall) so that such accommodations can be arranged.” After you receive the accommodation letters, please meet with me to discuss the provisions of those accommodations.

Grades & Course Assignments

Final grades will be determined based on scores earned in the following assignments. All work must be done during the semester.

4 speeches (50% of overall course grade)

- Introductory Speech 10%
 - Informative Speech 15%
 - Persuasive Speech20%
 - Commemorative Speech5%
- A portion of the speech assignments is a written component (speech outlines, speech evaluations, etc.) Written components are due the day of the speech.

A+ ... 97.0-100.00 points
A ... 93.0-96.9 points
A - ... 90.0-92.9 points
B + ... 87.0-89.9 points
B ... 83.0-86.9 points
B - ... 80.0-82.9 points
C + ... 77.0-79.9 points
C ... 73.0-76.9 points
C - ... 70.0-72.9 points
D + ... 67.0-69.9 points
D ... 63.0-66.9 points
D - ... 60.0-62.9 points
F ... 0-59.9 points

Activities, Assessments, and Research Participation

- Research Participation Requirement3%
- Activity Speeches 12%
- Reading Assessments 15%

Exams (20% of overall course grade)

- Midterm Exam10 %
- Final Exam 10 %

Missed Presentations and Late-Work

If a student is absent the day she/he is scheduled to speak and has not made prior arrangements with the instructor, a 10% grade reduction will be recorded for the presentation portion of the assignment. If time permits on remaining days of presentations for the assignment, the speech may be made up.

Late Work:

Major class assignments are to be turned in by the time class starts on the day that they are due. Assignments will not receive credit if turned in after the end of class on the day that they are due. Any work turned in during class time will be considered late and will automatically be reduced by one letter grade.

In the same sense, if you arrive late to class on the day of your speech, your assignment will be reduced by one letter grade, even if you are “on time” for your own presentation. Showing respect for your classmates by arriving on time to class on the day of presentations is of great importance. Major class assignments will be accepted prior to the established deadline.

Grade appeals

Students are welcome to discuss grade appeals with me on any assignment or test if it is believed to be graded incorrectly. However, you must submit your appeal in writing during the class period immediately following the return of the graded assignment. In the appeal, you must

1. Identify which assignment or test question you are appealing.
2. Justify why your answer or performance was correct or worthy of a higher grade and quantify the amount sought. To make your case compelling, you must cite course readings or lecture notes.
3. If applicable, include the original test or assignment.

Zero Tolerance

There is zero tolerance for disruptions during speeches. A disruption is any action that distracts the audience's attention or interferes with the delivery of a speech. Examples include: entering the room after a speech has begun, cell phone ringing, whispering, etc. The penalty for disrupting someone speech will result in a zero for you on that particular speech.

Research Participation:

The material you will learn in this course is the product of research. The goal of the research learning requirement is to help you to gain knowledge about the process by which scholars attempt to understand human behavior. All students taking CMST 1061, 2010, 1150, and 2060 must complete a research learning requirement. For each course in which a student is enrolled, he or she must complete 2 research credits. You can fulfill your requirement by

1. Participating in research studies conducted in the Department of Communication Studies. All studies that last between 0 and 30 minutes will count as one credit. Any study that lasts between 31 and 60 minutes will count as two credits. Each study will specify the number of credits a student can earn for completion. There will be several survey and experimental studies conducted throughout the semester. These studies are held on campus at various times and in various locations or are administered through online survey software. All available studies are approved by the Institutional Review Board at LSU.
2. Participating in an organized departmental function such as debate or public speaking competition. Only departmental sanctioned events will count toward a student's research learning

requirement; thus, no credit will be given for a student attending an outside speaker or performance.

3. Serving as a research assistant for a faculty member in the Department of Communication Studies. The number of units and requirements for those units will be set by the researcher and either accepted or rejected by the student.

The research learning requirement is worth 3% of your total grade; you will receive your 3% if you accumulate 2 research credits during the given semester. Please note that all research learning credits must be completed and allocated by *Tuesday* December 1 at 11:59 PM (the Tuesday prior to the start of the concentrated study period).

ALL available options to earn credit are posted on an electronic bulletin board located at <https://lsuhumanresearch.sona-systems.com/Default.aspx?ReturnUrl=/> . When you go to this website, you will first have to request an account. Once you have secured an account, you will be able to log in and see the options available to you for your various CMST courses.

Please note that various ways to fulfill your research learning requirement will appear on this bulletin board throughout the semester. You are encouraged to check the system on a regular basis for current credit options that fit your interests as well as your schedule.

It is very important that when you sign-up for a credit option that you attend that option or cancel your sign up. Failure to show up twice during one semester will result in your access to the system being restricted and you being unable to complete your research learning requirement. Valid excuses for failing to cancel a sign up and missing a credit option are the same as those found in LSU Policy Statement 31.

Detailed instructions on how to request an account and to navigate the system are posted on the homepage of the Department of Communication Studies, <http://www.lsu.edu/cmst>. Click on RESOURCES and RESEARCH PARTICIPATION SYSTEM. Scroll down to find the document titled "RPS – Instructions for Students."

You are encouraged to create an account during the first week of classes so that any problems that arise can be remedied before it is too late. If you have questions about this requirement or the online system that keeps track of credits, please email researchadmin@lsu.edu.

TITLE IX & Sexual Misconduct Policy:

Title IX of the Education Amendments of 1972 is a comprehensive federal law that prohibits discrimination based on the gender of students and employees of educational institutions that receive federal financial assistance.

In accordance with Title IX and other applicable law, Louisiana State University ("LSU") is committed to providing a learning, working, and living environment that promotes integrity, civility, and mutual respect in an environment free of discrimination on the basis of sex and sexual misconduct which includes sex discrimination, sexual harassment, dating violence, domestic violence, sexual assault, stalking and retaliation. LSU prohibits sex discrimination and sexual misconduct. This policy applies to all persons without regard to sexual orientation, gender identity and/or gender expression.

Sex discrimination and sexual misconduct violate an individual's fundamental rights and personal dignity. LSU considers sex discrimination and sexual misconduct in all of its forms to be serious offenses. This policy has been developed to reaffirm these principles and to provide recourse for individuals whose rights have been violated. This policy establishes a mechanism for determining when rights have been

violated in employment, student life, campus support services, LSU programs and/or an academic environment.

[LSU Commitment to Community](#) - LSU is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.

HAVE YOU DECLARED YOUR MAJOR OR MINOR?

To learn more about communication, you may want to major or minor in the Department of Communication Studies. The program explores how people sustain and change, experience, and make sense of the world through symbolic action. Students develop conceptual skills to analyze written, oral, and visual messages. Students gain practical experience in such areas such as public speaking, group decision-making, performance, and film. Such skills are elemental to careers in business, government, law, social services, and the arts.

A major in Communication Studies requires 36 hours including 12 hours of core classes and 12 hours at the 3000 or 4000 level. A minor requires 15 hours with one core class and 6 hours at the 3000 level or above. The Department of Communication Studies offers 6 Pathways of Study as guidance for students interested in taking CMST courses. These pathways include lists of courses that can be taken for students interested in the following areas within Communication Studies:

- *Public Discourse*
- *Art and Culture*
- *Professional Communication*
- *Communication in Human Relationships*
- *Visual and Mediated Communication*
- *Create your Own Pathway*

M 8/24	Introduction to the Course & Communication Studies	
W 8/26	Basic Principles of Speech Communication	CH 1 & 4
F 8/28	Ethics & Public Speaking	CH 2
M 8/31	Introductory Speeches	
W 9/02	Introductory Speeches	
F 9/04	Introductory Speeches	
M 09/07	No Class – Labor Day	
W 09/09	Informative Speaking	CH 15
F 09/11	Choosing Topics & Purposes	CH 5
M 09/14	Audience Analysis	CH 6
W 09/16	Organizing the Body of a Speech	CH 9
F 09/18	Introductions & Conclusions	CH 10
M 09/21	Outlining the Speech	CH 11
W 09/23	Delivering the Speech & Visual Aids	CH 13 & 14
F 09/25	Informative Speaking Workshop	
M 09/28	Informative Speeches	
W 09/30	Informative Speeches	
F 10/02	Informative Speeches	
M 10/05	Informative Speeches	
W 10/07	Gathering Materials	CH 7
F 10/09	Using Supporting Materials	CH 8
M 10/12	Introduction to Persuasive Speaking	CH 16
W 10/14	Midterm Review & Workshop	
F 10/16	Midterm	
M 10/19	Methods of Persuasion	CH 17
W 10/21	Analysis of Persuasive Speaking	
F 10/23	Analysis of Persuasive Speaking Pt II	
M 10/26	Listening to Speeches	CH 3
W 10/28	Using Language Effectively	CH 12
F 10/30	Fall Break – No Class	

M 11/02	Persuasive Workshop	
W 11/04	Persuasive Speeches	
F 11/06	Persuasive Speeches	
M 11/09	Persuasive Speeches	
W 11/11	Persuasive Speeches	
F 11/13	Persuasive Speeches	
M 11/16	Communication & Culture	
W 11/18	NCA – No Class	
F 11/20	NCA – No Class	
M 11/23	Extra day for communication discussion	
W 11/25	Thanksgiving Break – No Class	
F 11/27	Thanksgiving Break – No Class	
M 11/30	Final Review & Workshop	
W 12/02	Commemorative Speeches	
M 12/7	8:30 section sits for final exam at 12:30 p.m.	
T 12/10	7:30 section sits for final exam at 7:30 a.m.	