

## 2060 CMST **Public Speaking**

**Room: 237 Coates**

**Time: 10:30-11:20 MWF**

**Instructor: Dr. A. King**

**This course deals with the theory and praxis of public speaking. It will give you knowledge about the secrets of persuading others. It will provide guided practice in using that knowledge to change the actions and beliefs others. It will try to do so in ethical and socially productive ways. Accordingly the course will consist of lectures and assignments. The lectures will cover materials of great intellectual richness and density. The speaking assignments will be transformative experiences.**

- 1. A Review of your text book and a first reading assignment**
  
- 2. The strengths of a public speaking course**  
A great variety of styles and personalities  
A place in which experiment is rewarded
- 3. What we will learn about?**  
Organization/Style/Delivery/Evidence/Argument/Narrative
- 4. The Means of Persuasion**  
Ethos/Logos/Pathos
- 5. A Parlor game: Learning names.**
- 6. First Assignment: Personal Narrative===A brief story about an experience that illustrates something about your character or point of view or your values. Should not be longer than three minutes. Brevity and clarity are important. Most speeches are vastly improved by cutting. Many speakers are dull because they are too prolix. Make this short, focused, direct—a single point, a single trajectory, a single conclusion.**